

Conference/Seminar Papers:

International Conference:

Prof.(Dr.) Madhulika Gupta:

1. **Presented paper on “Rural Women Entrepreneurs in India: Constraint and Problems”** 8th ISDSI International Conference, Hyatt Regency, Pune, Jan 2nd to 4th 2015 in association with Decision Science Institute.
2. **Presented paper on “Talent management in global environment”**, at Ongoing Research in Management & IT (INCON-VI 2011) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & Business Standard on March 12 & 13, 2011.
3. **Presented paper on :Mergers & Acquisitions in India: Post Recession Scenario** at Ongoing Research in Management & IT (INCON-VI 2011) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & Business Standard on March 12 & 13, 2011.

Prof. Madhuri Chaudhari

- 1) Presented paper on “To Understand parameters decide by consumer for purchasing cosmetic product in Pimpri Chinchwad area International Conference”: (INCON-VI 2017) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & (ISBN : 978-93-24457-20-0)
- 2) Presented paper on “Study of Talent Acquisition Practices- Recruitment Process Outsourcing “ : (INCON-VI 2017) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & (ISBN: 978-93-24457-19-9)
- 3) Presented paper on “Implementing Marketing Strategies is Advantage of Small Grocery Shops in Pimpri Chinchwad” : (INCON-VI 2016) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & (ISBN-978-81-924861-2-3)
- 4) Presented paper on “Customer preferences towards various mobile service providers”: (INCON-VI 2013) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & (INCON13-MKT-029 , e-ISSN-2320-0065)
- 5) Presented paper on “A Study Of Recruitment Agencies With Special References To Process And Sources” : (INCON-VI 2013) organized by ASM Group of Institutes, in Association with Cetys Universidad, Mexico & (INCON13-HR – 038 , e-ISSN-2320-0065)

National Conference/ Seminar :

Prof.(Dr.) Madhulika Gupta:

1. **Presented paper in Seminar on “Financial Management of Enterprises in Emerging Market Economies in India”** on 15th & 16th Feb, 2019 organized by Dr. D.Y.Patil Center for Management & Research, Chikhali, Pune

2. **Presented paper in Seminar on** “Impact of Goods and Services Tax on Small and Medium Enterprises” on 12th & 13th Jan, 2018 organized by Dr. D.Y.Patil Center for Management & Research, Chikhali, Pune
3. **Presented paper on** “*Formation of Different types of Co-operatives: A Synoptic Appraisal*”, in a *National Seminar on* “Reinforcement of Co-operativism in India” organized by Dr.D.Y.Patil Center for Management and Research Chikhali, Pune on 20th & 21st Feb, 2017 **(ISBN: 978-93-87020-00-9)**.
4. **Presented paper on** “*A Role of Co-operative Entrepreneurship In India: An Overview*” in a *National Seminar on* “*Entrepreneurship in Multifaceted Disciplines*”, organized by Dr.D.Y.Patil Center for Management and Research Chikhali, Pune on 4th & 5th March, 2016 **(ISBN: 978-93-87020-02-3)**.
5. **Presented paper on** ‘*Role of District Central Co-operative Banks in Financing Agricultural Sector*’, in a *National Seminar on* “*Management Dynamics I Banking Sector*”, organized by Dr.D.Y.Patil Center for Management and Research Chikhali, Pune in 2015. **(ISBN: 978-93-87020-03-0)**.
6. **Presented paper on** “*Role of Information Technology in bringing out influential diversity in lean manufacturing in globalized era*”, organized by Vishwakarma Institute of Management, Kondwa, Pune, 22 and 23 Feb, 2013. **(ISBN: 978-81-920768-5-0)**
7. **Presented paper on** “**Benefits of Competency Mapping: A case of L &T Infotech**” in a *National Seminar on* “*The 7S Framework- A Tool to Handle Corporate Challenges*”, organized by Dr.D.Y.Patil Center for Management and Research Chikhali, Pune in 2012. **(ISBN: 978-93-87020-01-6)**.
8. **Presented paper on** “*A Study of Cross-border Investments in India and China*”, organized by Dr. D. Y. Patil Institute of Management, Ambi, on 9th, March, 2012. **(ISBN: 978-81-920416-3-6)**
9. **Presented paper on** “*Knowledge Management Foundation for Sustainable Growth*” organized by Dr.D.Y.Patil Center for Management and Research Chikhali, Pune, on 1st, 2nd & 3rd Feb, 2012.
10. **Presented paper on** “*Working Capital - A Study: With Special Reference to SME's*”, organized by Vishwakarma Institute of Management, Kondwa, Pune, on 4th, 5th & 6th, March, 2011. **(ISBN: 978-81-920768-2-9)**
11. **Presented paper on** ‘*Corporate Accountability in PSU's*’ organized by S.B.Patil Institute of Management, Pradhikaran, Nigdi, Pune on 22nd to 24th Feb, 2011. **(ISBN: 978-81-910594-1-0)**
12. **Presented paper on** ‘*A Study of Knowledge Management Practices in MNC's*’, organized by Dr.D.Y.Patil Institute of Management And Research, Pimpri, Pune on 17th Feb, 2011.
13. **Participated in Seminar, on** “*Quality Education in Management*” organized by Jayawant Institute of Management Studies, Thathawade, Pune on 12th & 13th February, 2009.

State Level Seminar:

Prof.(Dr.) Madhulika Gupta:

1. **Presented paper** in Seminar on “INDUSTRY-4.0 READY FOR THE NEXT INDUSTRIAL REVOLUTION” on 18th & 19th Jan, 2019 organized by Dr. D.Y.Patil Center for Management & Research, Chikhali, Pune

2. **Presented paper in Seminar on** “A Periscope on Healthcare Marketing Trends” on 17th Feb, 2018, organized by Dr. D.Y.Patil Center for Management & Research, Chikhali, Pune.
3. **Presented paper on** ‘*Mergers and acquisitions: Corporate mantra for maximization of company’s growth*’ organized by Dr.D.Y.Patil Center for Management and Research Chikhali, on 11th & 12th Feb, 2011.
4. **Participated in Seminar, on** “*FMCG-A Touch in Everyone’s Life*” organized by Dnyansagar Institute of Management and Research, Pune in 2012.

BCUD Project:

1. Completed Research Project “*Management of customers services by District Central Co-operative Bank: With special reference to Selected Banks in Maharashtra*” sponsored by *BCUD, University of Pune*.
2. **Presented paper** in “*INNOVATION-2010*”, organized by University of Pune on 1st & 2nd Nov, 2010 at Lonavala.