

Credit Structure for BBA

FYBBA Semester I								
Course Type	Course	Paper Title	Hours / Week	Credits	Internal	External	Total	
Major Mandatory (06)	Major Mandatory 1 (Compulsory)	Principles of Management	3	2	15	35	50	
	Major Mandatory 2 (Select Any one Specialization)	Finance: Principles of Finance	3	2	15	35	50	
		Marketing: Principles of Marketing						
		HRM: Principles of Human Resource Management						
		Agri. Bussi.: Agriculture and Indian Economy						
	Service Mgmt.: Essentials of Services Management							
	Major Mandatory 3 (Select Any one Specialization other than selected in Major Mandatory 2)	Finance: Principles of Finance	3	2	15	35	50	
		Marketing: Principles of Marketing						
		HRM: Principles of Human Resource Management						
		Agri. Bussi.: Agriculture and Indian Economy						
		Service Mgmt.: Essentials of Services Management						
	Open Elective (OE)	Open Elective 1	Business Mathematics -I	3	2	15	35	50
		Open Elective 2	Business Statistics - I	3	2	15	35	50
	Vocational Skill Development Course (VSC)	Vocational Skill Development Course	Information Technology for Business	3	2	15	35	50
	Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	Soft Skills Development	3	2	50	0	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Business Communication skills - I	3	2	15	35	50	
Value Education Course (VEC)	Value Education Course (VEC)	Environmental Awareness	3	2	15	35	50	
Indian Knowledge System (IKS)	Indian Knowledge System (IKS)	Generic IKS	3	2	50	0	50	
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	Physical Education - I	@ Department	2	50	0	50	
		Total	-	22	270	280	550	
FYBBA Semester II								
Course Type	Course	Paper Title	Hours / Week	Credits	Internal	External	Total	

Major Mandatory (06)	Major Mandatory 4 (Compulsory)	Business Cost Accounting	3	2	15	35	50
	Major Mandatory 5 (As per the specialization selected in Semester I)	Finance: Business Accounting	3	2	15	35	50
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development					
		Service Mgmt.: Essentials of Services Management					
	Major Mandatory 6 (As per the specialization selected in Semester I)	Finance: Business Accounting	3	2	15	35	50
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development					
Service Mgmt.: Essentials of Services Management							
Minor	Minor 1	Business Economics - I	3	2	15	35	50
Open Elective (OE)	Open Elective 3	Business Mathematics - II	3	2	15	35	50
	Open Elective 4	Business Statistics - II	3	2	15	35	50
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Computerized Accounting using Tally	5	2	50	0	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	Basics of Stock Market/ Cross - Cultural Communication/ AI and ML for Business	3	2	15	35	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Business Communication skills - II	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	Democracy Awareness & Gender Sensitization	3	2	50	0	50
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	Physical Education - II	@ Department	2	50	0	50
		Total	-	22	270	280	550

Semester III

Course Type	Course	Paper Title	Credits		Hours / Week
			Theory	Practical	
Major Mandatory	Major Mandatory 7	Financial Management: Management Accounting	4		4
		Marketing Management: Digital Marketing			
		Human Resource Management: Employee Management & HRM Practices			
		Agri Business Management: Rural Marketing			
		Service Management: Banking and Insurance			
	Major Mandatory 8	Supply Chain Management	4		4
Minor	Minor	Research Methodology	4		4
Open Elective (OE)	Open Elective 5	Mercantile Law	2		2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics	2		2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1 - Marathi/Hindi/Sanskrit	2		2
Field Projects (FP)	Project	Related to Major Mandatory 7 Course		2	4
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	2		@ Department
			Sub - Total	20	2
			Total	22	

SYBBA - Semester IV

	Course	Course Code	Paper Title	Credits		Hours / Week	Marks		
				Theory	Practical		Int.	Ext.	
Major Mandatory	Major Mandatory 9	MJ-251-BT	Financial Management: Business Taxation	4	-	4	30	70	
		MJ-251-APM	Marketing Management: Advertising and Promotion Management						
		MJ-251-ERRM	Human Resource Management: Employee Recruitment and Record Management						
		MJ--251-BOF	Agri Business Management: Banking Operation and Finance						
		MJ-251-SSNM	Service Management: Social Services and NGO Management						
	Major Mandatory 10	MJ-252-BF	Financial Management: Banking and Finance	4	-	4	30	70	
		MJ-252-RM	Marketing Management: Retail Management						
		MJ-252-CHRIR	Human Resource Management: Cross - Cultural Human Resource and International Relations						
		MJ-252-WM	Agri Business Management: Warehouse Management						
		MJ-252-HCM	Service Management: Health Care Management						
Minor	Minor	MN-251-UIED	Start – Up Innovation and Entrepreneurship Development	4	-	4	30	70	
Open Elective (OE)	Open Elective 5		To be selected from the OE basket of Faculty of S&T, Faculty of Humanities and Faculty of Interdisciplinary Studies	2	-	2	15	35	
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC)	VSC-251-IBM	International Business Management (Import and Export Procedure)	2	-	2	15	35	
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)		Modern Indian Languages 2– Marathi/Hindi/Urdu	2	-		15	35	
Community Engagement and Service (CEP)	Project	CEP-251-SA	Community Engagement through Social Awareness	-	2	4	50	-	
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)		NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	2	-	2	50	-	
				Sub - Total	20	2		235	315
				Total	22			550	

