



SHIKSHAN MAHARSHI DR. D. Y. PATIL SHIKSHAN SANTHA'S

Dr. D. Y. Patil

Centre For Management & Research

Approved by AICTE, Affiliated to Savitribai Phule Pune University • DTE Code : MB6168

AISHE Code. C-42077

PUN No. IMMP013350

AICTE - MEDIA CELL

1. Introduction

As per the guidelines of the All India Council for Technical Education (AICTE), the institution has constituted an AICTE Media Cell to ensure effective communication, publicity, and outreach of academic, research, cultural, and social activities. The Media Cell plays a vital role in promoting institutional achievements and AICTE initiatives through various media platforms.

2. Objectives of the AICTE Media Cell

- To promote academic excellence, research activities, and best practices
- To publicize AICTE initiatives, schemes, and policies
- To ensure transparent and timely dissemination of institutional information
- To enhance the digital presence of the institution
- To encourage student and faculty participation in media-related activities

3. Functions of the AICTE Media Cell

- Preparation and publication of news articles and press releases
- Documentation of seminars, workshops, conferences, and institutional events
- Coordination with print, electronic, and digital media
- Maintenance of official social media platforms and website updates
- Creation and maintenance of photo and video archives
- Promotion of AICTE flagship programs and campaigns



Director

**Dr. D. Y. Patil Centre For
Management And Research**
Gat No.1029/1030, A/P., Chikhali 411062



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4. Constitution of AICTE Media Cell Committee

Sr. No.	Name	Designation	Role
1	Dr.Sunil Dhanawade	Director	Chairperson
2	Dr.nilesh Raje	Placement officer	Media Cell Coordinator
3	Madhuri Choudari	Assistant Professor	Member
4	Prajali Patil	Assistant Professor	Member
5	Sanket Gadade	Student	Member
6	Mr.Dhananjay Patil	Administrative Staff	Member



Director

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Gat No.1029/1030, A/P, Chikhali 411062

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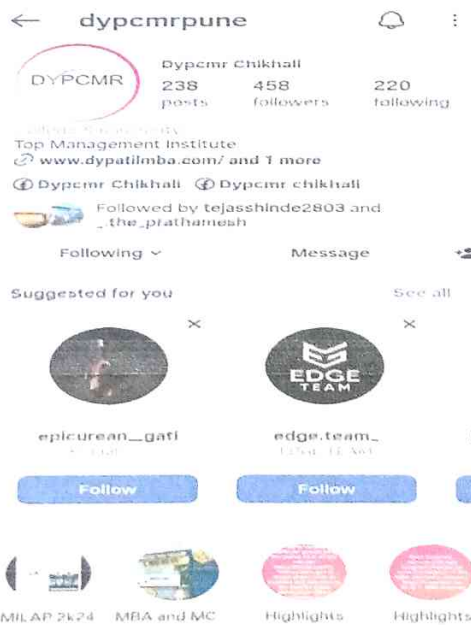
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AICTE –MEDIA CELL (2025-2026)

Maintenance of official social media platforms and website updates
On Website -



On instagram-



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Dr. D. Y. Patil Centre For
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Ref.: DYPCMR/Student Notice/ /2023-24

Date: 22nd Feb, 2024

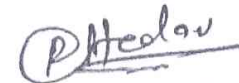
Notice

This is to inform all MBA & MCA Students that
“Workshop on Cyber Security” by Dr. Sanjay
Tungar , is scheduled on 23rd Feb, 2024 at 03:00 pm.
Attendance is Compulsory.

Venue : Seminar Hall (DYPCMR)


Dr. Madhulika Gupta

IQAC Coordinator
IQAC COORDINATOR
Dr. D. Y. Patil Centre For
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Chikhali, Pune

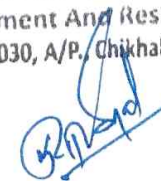

Prof. Rajat Hedav

Event Coordinator
EVENT COORDINATOR
Dr. D. Y. Patil Centre For
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Chikhali, Pune




Dr. Sunil Dhanawade

Director
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PUN No. IMMP013350

SMDYP/DYPCMR/ 935 /2023-24

Date :- 06/02/2024

To
Dr. Sanjay Tungar
Police Inspector, Cyber Cell,
Pimpri Chinchwad, Pune.

Subject: Invitation to conduct "Cyber Security Session"

Dear Sir

It is a great pleasure to invite you as a Resource Person for conducting a "Cyber Security Session" on 23rd Feb 2024 at 03:00 p.m. in Dr. D.Y.Patil Center for Management & Research Chikhali, Pune.

Your expertise and knowledge in the area would add a great value to the scholarly sense of one and all, especially the academia that requires the guidance and path breaking ideas to lead their way through the tough competition in the Global market on this day

We look forward to your presence and guidance which will grace this event.

Thanking You.

Director

Dr. D.Y. Patil Centre for Management & Research

Chikhali Pune



R
06/02/24

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939 12030-24

Date: 23rd Feb 2024

To

Dr. Sanjay Tungar
Police Inspector, Cyber Cell,
Pimpri Chinchwad, Pune.

Subject: Warm Thanks

Dear Sir,

With due respect, I would like to thank you for conducting a session on "Cyber Security" on 23rd Feb. 2024 at 03:00 pm in Dr. D.Y.Patil Center for Management & Research, Chikhali

Dear Sir,

Your expertise, knowledge and value addition in the area amplified a great worth to the scholarly sense of one and all.

In this regard we would like to thank you for your valuable time. We will be looking forward to having more of your sessions in the future events. Thanking you on the behalf of the college administration and staff.

Thanking You.

Director

Dr. D.Y. Patil Centre for Management & Research,
Chikhali, Pune

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Workshop on Cyber Security

Date: 23rd February 2024

Introduction:

Cybersecurity is an increasingly crucial aspect of our digital lives, encompassing strategies, technologies, and practices aimed at protecting our digital assets from various threats. Recognizing the importance of cybersecurity awareness, an interactive session was conducted to educate participants about the fundamentals of cybersecurity and empower them with essential knowledge to navigate the digital landscape safely.

Objectives:

- To raise awareness about common cyber threats and vulnerabilities.
- To provide practical tips and best practices for enhancing cybersecurity.
- To foster a culture of vigilance and responsibility towards digital security.

Session Overview:

1. Understanding Cyber Threats:

The session commenced with an overview of common cyber threats such as malware, phishing, ransomware, and social engineering attacks. Participants were briefed on how these threats operate and the potential consequences of falling victim to them. Real-life examples and case studies were shared to illustrate the impact of cyber attacks on individuals and organizations.

2. Importance of Strong Passwords:

A significant portion of the session was dedicated to emphasizing the importance of strong, unique passwords for securing online accounts. Participants learned about password best practices, including the use of complex combinations of letters, numbers, and special characters, as well as the importance of regularly updating passwords and avoiding password reuse across multiple accounts.



3. Secure Internet Practices:

Participants were educated on safe internet browsing habits and the significance of securing their home networks. Topics covered included the importance of using secure Wi-Fi connections, avoiding public Wi-Fi for sensitive transactions, and enabling firewalls and antivirus software to mitigate the risk of cyber threats.

4. Social Engineering Awareness:

The session highlighted the tactics employed by cybercriminals in social engineering attacks to manipulate individuals into divulging sensitive information or performing actions that compromise security. Participants were educated on how to recognize and respond to social engineering attempts, such as unsolicited requests for personal information or urgent demands for financial transactions.

5. Data Privacy and Protection:

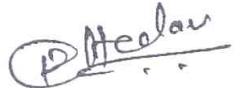
The importance of data privacy and protection was emphasized, with participants learning about the significance of safeguarding personal and sensitive information online. Best practices for data encryption, secure file storage, and data backup strategies were discussed to minimize the risk of data breaches and loss.

Conclusion:

The awareness session on cybersecurity served as a valuable opportunity to equip participants with essential knowledge and skills to protect themselves against evolving cyber threats. By fostering a culture of awareness and proactive cybersecurity practices, participants are empowered to navigate the digital world securely and contribute to a safer online environment for themselves and their communities. Ongoing efforts to stay informed and vigilant will be crucial in the face of ever-evolving cyber threats.


IQAC Coordinator

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Chikhali, Pune


Event Coordinator

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Director

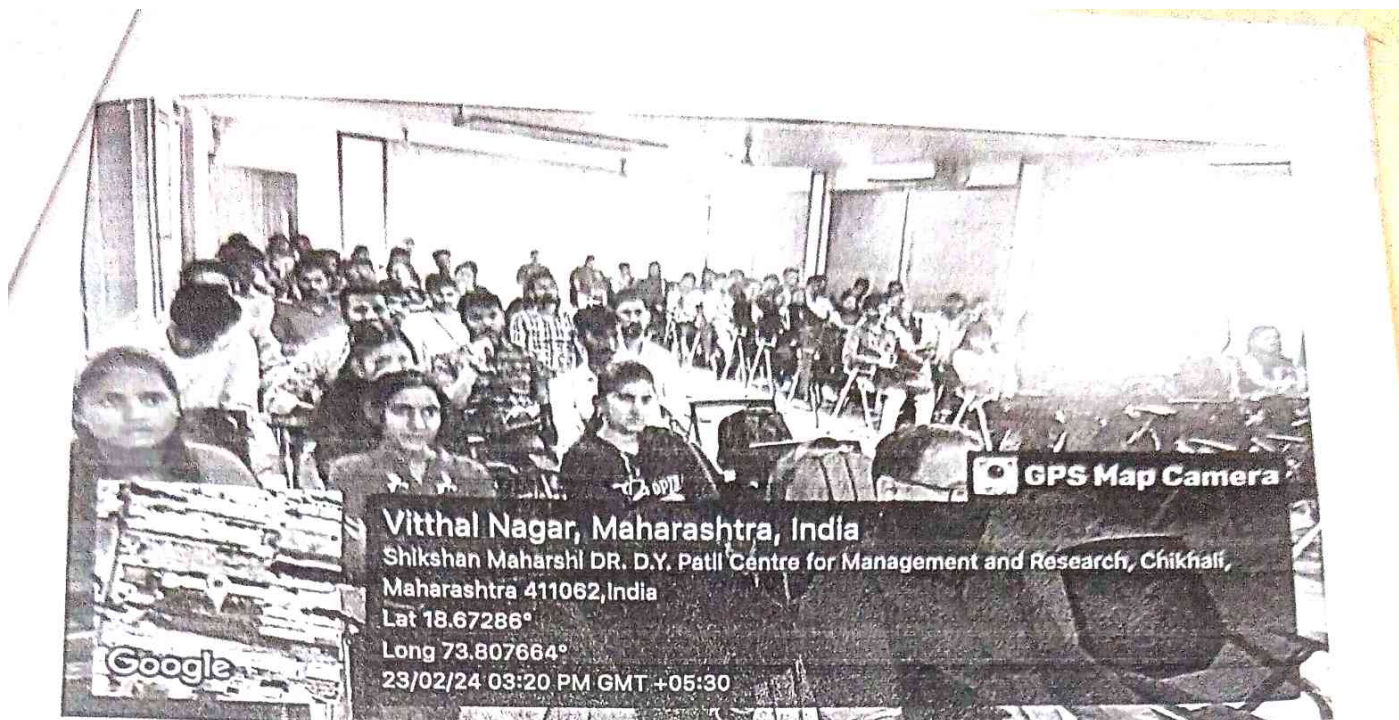
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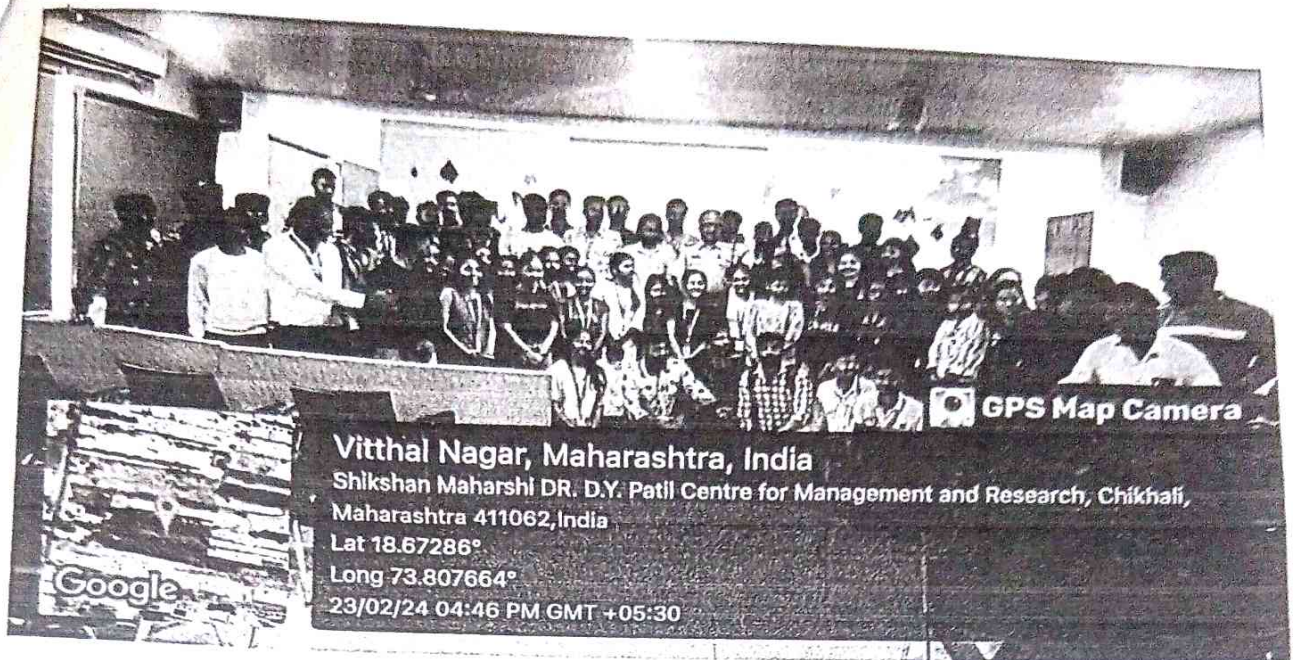
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Dr. D. Y. Patil Centre For Management Research
 Attendance Sheet (MBA/MCA)
 Cyber Security Session

Date: 23-02-2024

Sr. No.	Name	Sign
1	Patil Shubham Sanjay	
2	San Neha Manik Phadkar	
3	Somesh Dhake	
4	Vishal Aher	
5	Nikita Ahire	
6	Sakshi Mane	
7	Chitanjali Bendure	
8	Sana Shaikh	
9	Shubham Gaikwad	
10	Prashant S. Jagtap	
11	Aaditya Kayastha	
12	Supriya Dhanaji Melkande	
13	Aakanksha Avdhut Mujumdar	
14	Vishal Marutkar Wankhade	
15	Kamble Sahelrao Mohan	
16	Yalmitwad Shivhari Madhav	
17	Shibham Beshwar	
18	Prathamesh Swami	
19	Gayatri Vijay Patil	
20	Pardeshi Amit Sanjaysinh	

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Event Coordinator

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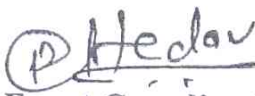
Attendance Sheet (MBA/MCA)

Cyber Security Session

Date: 23-02-2024

Sr. No.	Name	Sign
21	omkar phanaji Jadhav	Jadhav
22	Sharad Sanjay Taware	Taware
23	Shubham Vishwakarma	Shubham
24	Amol Lahu Sankamble	Amol
25	Amol Deshmare	Amol
26	Ajay Shingare	Shingare
27	Supriya Suresh Patil	Patil
28	Sagar Tanaji Santakke	Sagar
29	Pragati Murlidhar Wastke	Wastke
30	Mohini Mahadev Kale	Kale
31	Pooja Ananda More	More
32	Kshitija Prashant Hete	Hete
33	Pranav Narayan Joshi	Pranav
34	Rohan Ashish Gaikwad	Gaikwad
35	Sareshi Kailash Gadge	Gadge
36	Sayali Balaschheb Badar	Badar
37	Prathamesh Girish Akhatangerkar	Akhatangerkar
38	Sanika Shubaji Patil	S.S. Patil
39	Bhupesh Bhajraj Gaikhiye	B. Gaikhiye
40	Bhagyashree Lakshakare	Lakshakare


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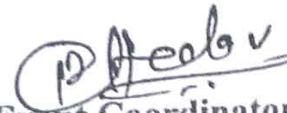


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Dr. D. Y. Patil Centre For Management Research
 Attendance Sheet (MBA/MCA)
 Cyber Security Session

Date: 23-02-2024

Sr. No.	Name	Sign
41	Kavishwar Thakur	K. S. Thakur
42	Saloni Lingras	Shingrey
43	Aishwariya Dhormare	Aishwariya
44	Shraddha Bhosale	Shraddha
45	Vaishnav Patil	Patil
46	Sanika Sadanand Patil	SS Patil
47	Swati S. Sagar	Swati
48	Rutini Sanjay Patil	Patil
49	Abhishek Lokhitule	Abhishek
50	Tadhav Komar Sanjay	Tadhav
51	Prabhu S. Baburababane	Prabhu
52	Ravina R. Kamble	Ravina
53	Krushji D. Jaiswal	Krushji
54	Priyanka Y. Naurage	Priyanka
55	Mayuri Manu Phawale	Mayuri
56	Aditi Sanjay Patil	Aditi
57	Akontsha Shivaji Sabale	Sabale
58	Tracie Mayuri Sanjay	Mayuri
59	Rane Komal Vijay	Rane
60	Abhishek Lad	Lad


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On account of _____	Narration _____	Amount Rs. _____ P's _____
	<u>Being expenses Paid for Cyber Security</u>	<u>3000/-</u>
	<u>Lecture done on Date 23/2/24</u>	
By Cash / Cheque / Demand Draft No. _____ Dt. <u>1/120</u>		
Bank _____	Branch _____	
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		<u>3000/-</u>
Balance <u>Null</u>		

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Director

Secretary

Chief

Receiver's Signature



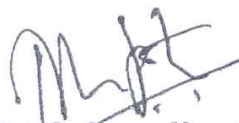
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Attendance Sheet (MBA/MCA)

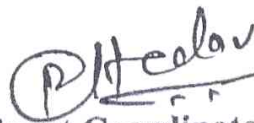
Cyber Security Session

Date: 23-02-2024

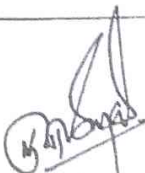
Sr. No.	Name	Sign
61	Shinde om N.	Om.
62	Pranay Yashwant Bhujbal	Pranay
63	Ayub Nadaf	Ayub
64	Ankush shinde.	Ankush
65	Prem Yadav	Prem
66	Prasad Anghale	Prasad
67	Atab Shaikh	Atab
68	Satyam Nagar	Satyam
69	Arya Ghorpade	Arya
70	Sarika Bhosale	Sarika
71	Shahnawaz Maniyar	Shahnawaz
72	Pravin Mahadik	Pravin
73	Pratibha Langhede	Pratibha
74	Jeewan U. Kotte	Jeewan
75	Pranjal Y. Bende	Pranjal
76	Shraddha S. Salunke	Shraddha
77	Shweta S. Kodam.	Shweta
78	Vaishnavi Jadhav.	Vaishnavi
79	Ekhande puja Laxman	Ekhande
80		


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