



A photograph of a blue ink signature of Dr. D. Y. Patil and a rectangular blue ink stamp. The stamp contains the text 'Dr. D. Y. Patil Centre For Management And Research' on the top line, 'Chikhali' on the second line, and '411062' on the third line.



Dr. D. Y. Patil Centre For Management & Research

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Unnat Bharat Abhiyan (UBA) is a flagship initiative of the Ministry of Education, Government of India, designed to link higher education institutions with rural development processes to leverage the knowledge and resources of premier academic institutions (such as IITs, NITs, and IIMs) to identify and solve challenges in rural India through sustainable and inclusive practices.

These initiatives aim to address local environmental concerns, improve public health and sanitation, and foster community engagement in environmental stewardship, aligning with national goals like Swachh Bharat Abhiyan and environmental sustainability.

Objectives

The primary objectives of this integrated project are:

- To promote environmental sustainability and enhance the green cover in the adopted villages.
- To raise awareness about waste segregation at source, recycling, and the importance of scientific waste disposal.
- To provide practical solutions for managing biodegradable waste, such as establishing micro-composting centers or vermicomposting units.
- To combat climate change, improve air quality, and enhance local biodiversity through strategic tree planting.
- To instill a sense of environmental responsibility and inspire collective action among the local community, including students, villagers, and panchayat members.

Activities and Implementation Plan

The project involves a multi-pronged approach combining awareness campaigns with tangible infrastructure development and physical activities

1. Tree Plantation Activity

Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune, organized a **Tree Plantation Activity** on **13th September 2025** at **Meher Retreat, Yawat**, as part of its Outbound Learning and Environmental Awareness Initiative. The activity aimed to instill among students a sense of social responsibility, environmental consciousness, and sustainable living practices.

The event was organized alongside the outbound learning program, creating a perfect blend of learning, teamwork, and environmental stewardship. The serene and green surroundings of Meher Retreat provided an ideal setting for the plantation drive. Students participated enthusiastically, demonstrating their commitment toward contributing to environmental conservation and the creation of a greener planet..

The activity also included an interactive talk on "**Environmental Sustainability and Corporate Responsibility**", highlighting the importance of integrating sustainable practices into personal and professional life. Students reflected on how small individual actions, such as tree planting, can collectively contribute to combating climate change and maintaining ecological balance.

The plantation drive served as a valuable experiential learning opportunity, helping students understand the role of management professionals in driving sustainability initiatives within organizations and communities. It also fostered teamwork, coordination, and a sense of shared purpose among participants.

The event concluded with a pledge ceremony, where students and faculty vowed to protect the environment and promote green initiatives in their daily lives. The management expressed appreciation for the students' active participation and emphasized the importance of continuing such eco-friendly activities in the future.

2. Waste Management and Decomposition

Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune, organized a workshop on **Waste Management and Decomposition** was successfully conducted on **22 November 2025** by **Mr. Sujit Gedam**, a dedicated mobilizer known for his active involvement in environmental sustainability initiatives. The workshop aimed to create awareness among students about the urgent need for scientific and responsible waste handling.

Mr. Gedam opened the session by discussing the increasing environmental threats caused by improper waste disposal and the burden it places on the ecosystem. He explained the importance of **waste segregation**, highlighting the difference between

biodegradable and non-biodegradable waste, and how proper classification can significantly reduce pollution.

Throughout the workshop, Mr. Sujit Gedam engaged students through interactive discussions, examples from daily life, and hands-on demonstrations related to waste decomposition. He stressed the role of individuals and communities in reducing waste generation and practicing the **3R Principles-Reduce, Reuse, and Recycle**.

The workshop successfully strengthened the participants' understanding of waste management and motivated them to contribute towards a cleaner and healthier environment.



Director

DYPCMR



Director

Dr. D. Y. Patil Centre For

Management And Research

G. No. 1029/1030, W.P. Chinchwad 411051





