



AICTE APPROVED AND AFFILIATED TO
SAVITRIBAI PHULE PUNE UNIVERSITY

SMDYPSS's Dr. D.Y.Patil Centre for Management & Research

AICTE Approved & Affiliated to Savitribai Phule Pune University

**Recognized by DTE & Govt of Maharashtra
Accredited by NAAC with 'B ++' Grade**



MBA DTE code :

MB6168

MBA Choice code :

616810110

MCA DTE code :

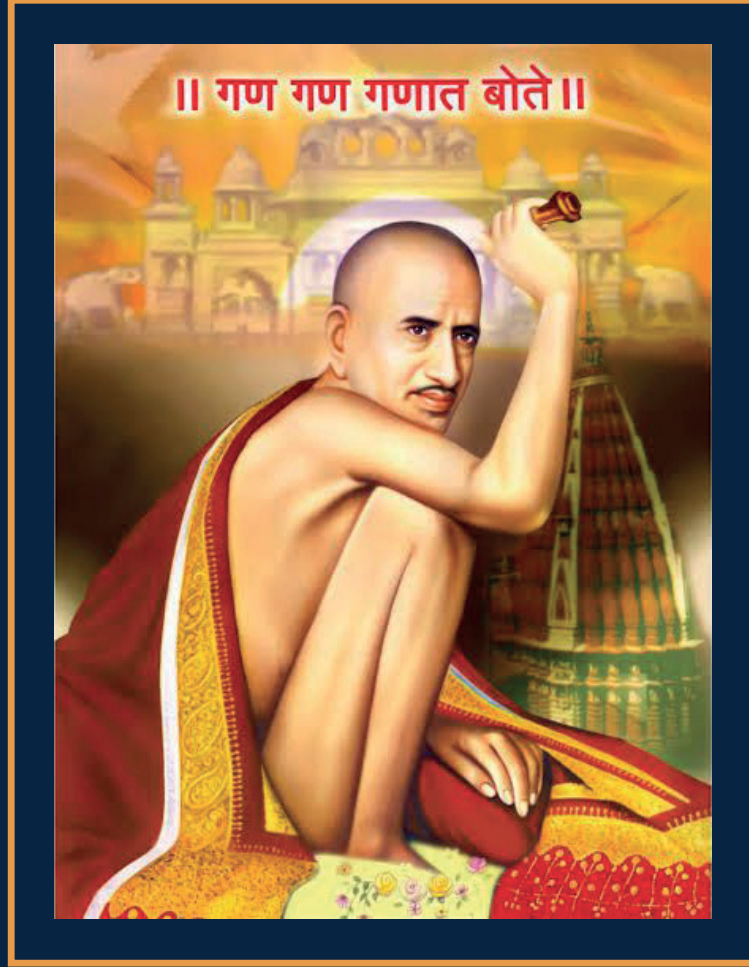
MC6168

MCA Choice code :

616824110

Educating Minds and Hearts

MBA (Intake 180) | MCA (Intake 120)



श्री गजानन महाराज, शेगांव

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About Sanstha

Shikshan Maharshi Dr. D. Y. Patil Shikshan Sanstha was established in 1995 with 10 institutes and more than 6000 students under its fold. The moto of SMDYPSS is "IGNITING THE LAMP OF KNOWLEDGE"

SMDYPSS GROUP OF INSTITUTES



Dr. D. Y. Patil Centre for Management and Research (MBA & MCA), Chikhali, Pune



Bud's International School (CBSE) Chikhali, Pune



Dr. D. Y. Patil School (State Board), Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil Junior college of Arts, Science and Commerce, Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil Senior College, Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil College of Education, Shahunagar, Chinchwad, CMC, Pune Campus



About DYPCMR

Dr. D. Y. Patil Centre for Management and Research was established in the year 2008 under the flagship of SMDYPSS situated at central location in Pimpri Chinchwad Municipal Corporation city, the Institution is approved by AICTE, Directorate of Technical Education (DTE), Government of Maharashtra and is affiliated to Savitribai Phule Pune University (SPPU). Institute is accredited by NAAC with B++ grade. The Institute offers quality programs at Postgraduate level (MBA and MCA). Qualified and experienced faculty members are keen in imparting knowledge and skills to the students. The Institution has the state of art infrastructure which includes ICT enabled classrooms, seminar halls, well equipped laboratories, computer centre, language laboratory, central library, sports and gymnasium facility, cafeteria and an auditorium. Medical facility is provided to staff and students. Career counseling, guidance and mentoring is provided to the students. Registered Alumni Association.

DYPCMR AT GLANCE

STATUTORY APPROVALS

ESTABLISHED IN 2008



APPROVED BY
AICTE, New Delhi



AFFILIATED TO
Savitribai Phule Pune University,
Pune



RECOGNIZED BY
Government of Maharashtra



RECOGNIZED BY
Directorate of Technical Education,
Maharashtra State (DTE)



Our Patron

Hon. PADMASHREE DR. D. Y. PATIL (DADA)

EX- Governor of Tripura and Bihar State.

Dr. D. Y. Patil University Founder President

Dr. D. Y. Patil Pratishthan Mumbai, Pune, Kolhapur

SAVITRIBAI PHULE PUNE UNIVERSITY



Our Mentors

Hon. Shri.B.D. Kotkar

Founder President

Shikshan Maharshi

Dr. D.Y.Patil Shikshan Sanstha, Pune



Our Mentors

Hon. Shri. ABHAY KOTKAR

President

Shikshan Maharshi

Dr. D.Y.Patil Shikshan Sanstha, Pune



PRESIDENT'S MESSAGE



Hon. Shri. ABHAY KOTKAR
President
Shikshan Maharshi
Dr. D.Y.Patil Shikshan Sanstha, Pune

Shikshan Maharshi Dr. D. Y. Patil Shikshan Sanstha was established in 1995 with 10 institutes in Pune with over 6000 students under its fold. It runs under the guidance of Padmashree Dr D. Y. Patil former governor of Tripura, Bihar and West Bengal and well known educationist from Kolhapur & Founder Shri. B.D. Kotkar. Courses of DYPCMR equip students with skills to meet the challenges and opportunities of the corporate world. Our value based teaching & learning model provides transformational experience that offers professional, Intellectual and personal development. DYPCMR, founded in 2008 is recognized as a forefront of change in shaping the future of India through education. We build character, competence and enthusiasm; developing inspired leaders that create and contribute to sustainable organizations of consequence. We at DYPCMR are convinced of the need for a radical change in management education, and decided to tread the path that would ensure stability for our students. The institute therefore follows a teaching pedagogy emphasizing on student centric methods. The institute focus on holistic development and facilitates regular corporate interactions & webinars ensuring a systematic blend of cutting edge technology with real world experience. We strive to groom inclusive, resilient and powerful leaders of tomorrow.

My dear students, as you stand on the threshold of the next phase in your journey, I welcome you to dream big and chart your path ahead with confidence and courage.

DIRECTOR'S MESSAGE



Prof.(Dr.) Sunil Dhanawade
Director

It is with great pleasure that I extend a warm welcome to all the stakeholders on behalf of our esteemed institution. It is my privilege to share the vision, mission, and commitment of Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune in providing exceptional quality education in management, which is guided and ably led by a team of dedicated Governing Body, who is committed to provide quality education to the society since 2008. At Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune we offer Master of Business Administration (MBA) and Master of Computer Applications (MCA) Affiliated to Savitribai Phule Pune University and programs designed to nurture future leaders, entrepreneurs, and change-makers.

Our programs are meticulously crafted to provide a holistic learning experience that combines theoretical knowledge with practical exposure, enabling our students to thrive in the dynamic and competitive business landscape. Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune is committed to fostering a vibrant and inclusive learning environment that encourages collaboration, innovation, and personal growth. We emphasize experiential learning through industry interactions, internships, live research, global interface integrated with innovative pedagogy focused on students engagement with the methodology involving group discussion, case studies, team presentations, role plays and simulation exercises, providing our students with practical insights into real-world business challenges. Our state-of-the-art infrastructure and facilities further enhance the learning experience, creating a conducive environment for academic excellence. Beyond academics, we encourage our students to actively participate in co-curricular and extracurricular/cultural activities.

We take immense pride in our faculty, who are distinguished experts in their respective fields. They bring a wealth of knowledge and industry experience to the classroom, ensuring that our students receive a well-rounded education that is relevant to the current industry trends. Our faculty members are not just teachers but mentors, guiding and inspiring our students to unleash their full potential. We are proud of our consistently excellent placement records. We have established strong ties with reputed organizations, and our students are sought after by industry leaders across various sectors due to the skills and corporate readiness, which they inculcate during these programs on campus. I invite you to explore our website and discover the multitude of opportunities that await you at Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune. Whether you are a prospective student, a parent, or an industry partner, we are confident that you will find the information you seek and witness the excellence we strive for. We look forward to welcoming you to our prestigious institution and embarking on a transformative educational journey together!



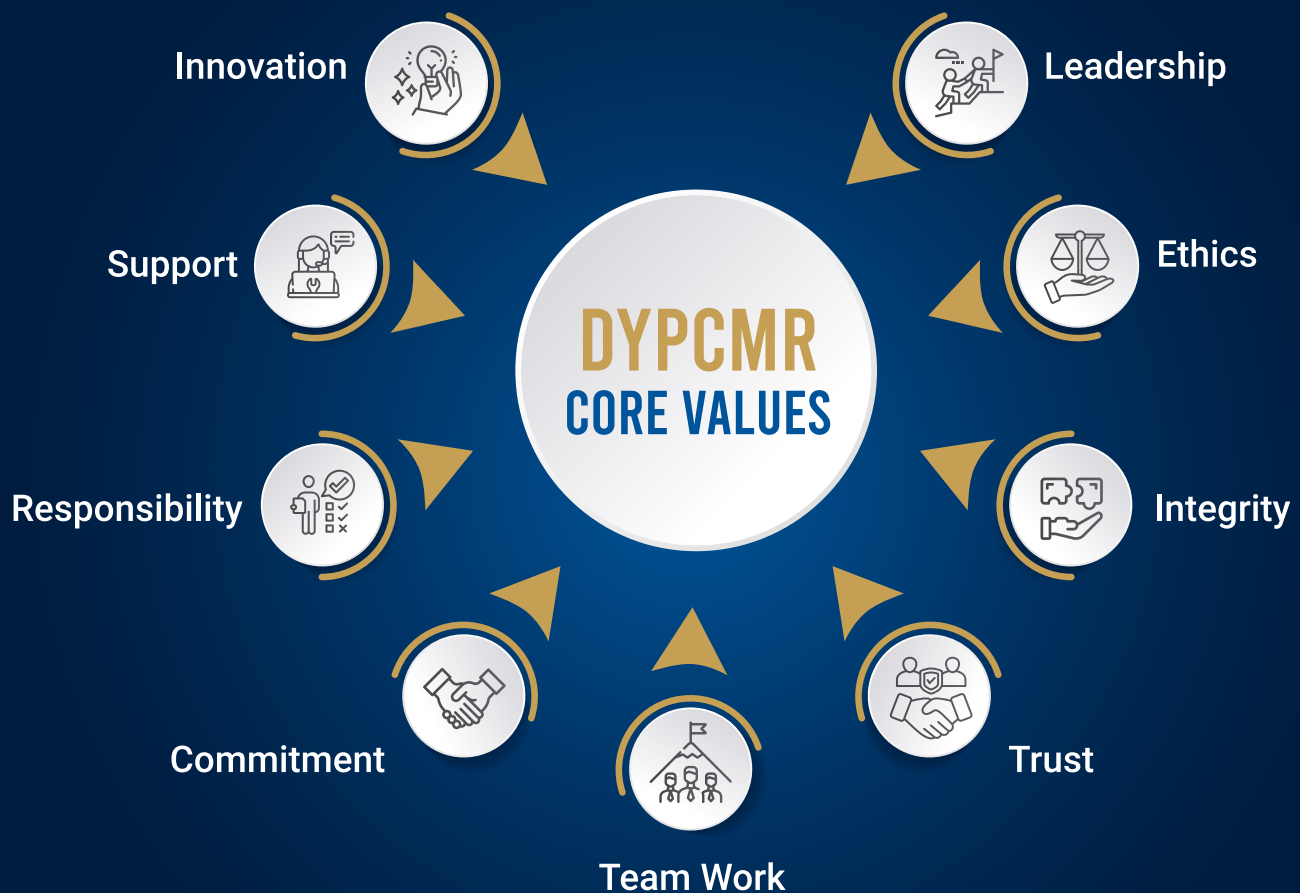
Attainment of social prominence and academic excellence through holistic development of students.

VISION



MISSION

- Providing value based management and technical education to nurture business leaders with global outlook.
- Empowering students to reach academic, personal & professional goals through capabilities enhancement and extension activities or to become good citizen of India.





DYPCMR MOU's & Collaboration

London School of Digital Business Ltd., London

Business Standard Pvt. Ltd., Pune

Magic Bus Foundation

The Institute of Cost Accountants of India

Servenergy ITC Pvt. Ltd., Pune

Seimitsu Automation Factory Pvt. Ltd., Pune

Royal Trading Empire

Unique IT Solution Pune

Learnoovate Training Centre, Pune (SAP)

Nutriyash Products Private Limited, Delhi

New Mark Product and Services

Kiga Foods Pvt. Ltd., Pune

Awards & Achievements



Accredited by
NAAC with
B++ Grade



ISO 9001-2005
Certified



Memberships



Programme Structure MBA



MBA Program: The revised MBA Curriculum 2024 fine tunes the MBA 2019 Pattern which was built upon the Choice Based Credit System (CBCS) and Grading System and the Outcome Based Education. The MBA Curriculum 2024 also incorporates several aspects of NEP. MBA Program Objectives are a set of broad future focused student performance outcomes that explicitly identify what students will be able to do with what they have learned, and what they will be like after they leave Institute and are living full and productive lives. Thus MBA Program prepares graduates for their career and professional life.

Specializations offered – MBA Program

• Marketing Management (MKT) • Financial Management (FIN) • Human Resources Management (HRM)

• Operations & Supply Chain Management (OSCM) • Business Analytics (BA) • Agri -Business Management (ABM)

• Pharma & Healthcare Management (PHM)

Semester I

Sem. Code	Course Code	Course	Credit	FA	SA	Marks
101	GC 01	Managerial Accounting	3	50	50	100
102	GC 02	Organizational Behaviour	3	50	50	100
103	GC 03	Economic Analysis for Business Decisions	3	50	50	100
104	GC 04	Basics of Marketing	3	50	50	100
105	GC 05	Business Analytics	3	50	50	100
106	GC 06	Decision Science	3	50	50	100
107	GC 07	Management Fundamentals	2	0	50	50
108	GC 08	Indian Knowledge Systems	2	0	50	50

Semester I Generic Electives - Any 2 Courses to be Opted from the following list

109	GE 01	Business Communication-I	2	50	0	50
110	GE 02	Technology Tools in Business Management -I	2	50	0	50
111	GE 03	Environmental, Social, and Governance (ESG)	2	50	0	50
112	GE 04	Demand Analysis & Forecasting	2	50	0	50
113	GE 05	Geopolitics & World Economic Systems	2	50	0	50
114	GE 06	Contemporary Frameworks in Management	2	50	0	50
115	GE 07	Essentials of Psychology for Managers	2	50	0	50

ELECTIVE TOTAL	2	4	100	0	100
SEMESTER TOTAL	10	26	400	400	800

Semester II

201	GC 09	Marketing Management	3	50	50	100
202	GC 10	Financial Management	3	50	50	100
203	GC 11	Human Resources Management	3	50	50	100
204	GC 12	Operations & Supply Chain Management	3	50	50	100
205	GC 13	Legal Aspects of Business	2	0	50	50
206	RM 01	BRM	2	-	50	50
207	RM 02	Desk Research	2	50	0	50
208	RM - 03	Field Project	4	50	100	150

Semester II Generic Electives - Any 2 Courses to be Opted from the respective elective list

209	GE 08	Business Communication-II	2	50	0	50
210	GE 09	Technology Tools in Business Management -II	2	50	0	50
211	GE 10	Sustainable Development Goals	2	50	0	50
212	GE 11	Selling & Negotiation Skills Lab	2	50	0	50
213	GE 12	Indian Economy	2	50	0	50
214	GE 13	International Business Environment	2	50	0	50
215	GE 14	Business Ethics	2	50	0	50

ELECTIVE TOTAL	2	4	100	0	100
SEMESTER TOTAL	10	26	400	400	800

Semester III

Sem. Code	Course Code	Course	Credit	FA	SA	Marks
301	GC 14	Strategic Management	3	50	50	100
303	OJT (SC)	On the Job Training	8	100	100	200

Marketing Management (MKT)

302	SC 01	Services Marketing	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Consumer Behaviour	3	50	50	100
305	SE 02	Product & Brand Management	3	50	50	100
306	SE 03	Sales & Distribution Management	3	50	50	100
307	SE 04	Digital Marketing-I	3	50	50	100
308	SE 05	International Marketing	3	50	50	100
309	SE 06	Business to Business Marketing	3	50	50	100
310	SE 07	Marketing Analytics	3	50	50	100
311	SE 08	Marketing 5.0	3	50	50	100

Financial Management (FIN)

302	SC 01	Advanced Financial Management	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Financial Statement & Analysis	3	50	50	100
305	SE 02	Personal Financial Planning	3	50	50	100
306	SE 03	Security Analysis and Portfolio Management	3	50	50	100
307	SE 04	Fundamentals of Life Insurance - Products and Underwriting	3	50	50	100
308	SE 05	Digital Banking	3	50	50	100
309	SE 06	Direct Taxation	3	50	50	100
310	SE 07	Financial Reporting	3	50	50	100
311	SE 08	International Finance	3	50	50	100

Human Resource Management (HRM)

302	SC 01	Strategic Human Resource Management	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Competency Based HRM	3	50	50	100
305	SE 02	Conflict management and Negotiation Skills	3	50	50	100
306	SE 03	HR Analytics	3	50	50	100
307	SE 04	Diversity & Inclusion	3	50	50	100
308	SE 05	HR Perspective in Merger & Acquisition	3	50	50	100
309	SE 06	Labour Economics &	3	50	50	100
310	SE 07	Costing	3	50	50	100
311	SE 08	Organization Diagnosis and Development	3	50	50	100

Operations & Supply Chain Management (OSCM)

302	SC 01	Services Operations Management	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Planning & Control of Operations	3	50	50	100
305	SE 02	Productivity Management	3	50	50	100
306	SE 03	Theory of Constraints	3	50	50	100
307	SE 04	Manufacturing Resource Planning	3	50	50	100
308	SE 05	Quality Management Standards	3	50	50	100
309	SE 06	Strategic Supply Chain Management	3	50	50	100
310	SE 07	Business Excellence	3	50	50	100
311	SE 08	Service Value Chain Management	3	50	50	100

Sem. Code	Course Code	Course	Credit	FA	SA	Marks
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Business Analytics (BA)

302	SC 01	Python	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Advanced Statistical Methods	3	50	50	100
305	SE 02	Data Visualization and storytelling	3	50	50	100
306	SE 03	Marketing Analytics	3	50	50	100
307	SE 04	Financial Analytics	3	50	50	100
308	SE 05	Workforce Analytics	3	50	50	100
309	SE 06	Big Data Analytics	3	50	50	100
310	SE 07	Supply & Operation Chain Analytics	3	50	50	100
311	SE 08	Digital marketing	3	50	50	100

Agri Business Management (ABM)

302	SC 01	Agriculture and Indian Economy	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Agricultural Marketing Management	3	50	50	100
305	SE 02	Rural Marketing	3	50	50	100
306	SE 03	Rural Banking	3	50	50	100
307	SE 04	Agri- Insurance	3	50	50	100
308	SE 05	Agri- Supply Chain Management	3	50	50	100
309	SE 06	Agricultural Import Export	3	50	50	100
310	SE 07	Current trends in Agriculture	3	50	50	100
311	SE 08	Agri- Entrepreneurship & Startup	3	50	50	100

Pharma & Healthcare Management (PHM)

302	SC 01	Fundamentals of Pharma and Healthcare Management	3	50	50	100
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Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

304	SE 01	Healthcare management	3	50	50	100
305	SE 02	Pharmaceutical Marketing Management	3	50	50	100
306	SE 03	Digital marketing in Pharma & Healthcare	3	50	50	100
307	SE 04	Supply Chain Management in Pharmaceutical Sector	3	50	50	100
308	SE 05	Pharmaceutical Production Management	3	50	50	100
309	SE 06	Compensation Management and	3	50	50	100
310	SE 07	Performance Appraisal in Pharma and healthcare	3	50	50	100
311	SE 08	Health Insurance	3	50	50	100

ELECTIVE TOTAL	4	12	200	200	400
SEMESTER TOTAL	7	26	400	400	800

Semester IV

401	GC - 15	Entrepreneurship, Innovation and Design Thinking	3	50	50	100
402	GC - 16	Enterprise Performance Management	2	0	50	50
404	RP	Research Project	6	100	50	150

Marketing Management (MKT)

403	SC 02	Marketing Strategy	3	50	50	100
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Sem. Code	Course Code	Course	Credit	FA	SA	Marks
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Integrated Marketing Communication	3	50	50	100
406	SE 10	Rural & Agriculture Marketing	3	50	50	100
407	SE 11	Tourism & Hospitality Marketing	3	50	50	100
408	SE 12	Digital Marketing-II	3	50	50	100
409	SE 13	Retail Marketing	3	50	50	100
410	SE 14	Marketing of Financial Services	3	50	50	100
411	SE 15	Recent trends in Marketing	3	50	50	100
412	SE 16	Marketing 6.0	3	50	50	100

Financial Management (FIN)

403	SC 02	Financial Markets and Banking Operations	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Corporate Financial Restructuring	3	50	50	100
406	SE 10	Business Valuation	3	50	50	100
407	SE 11	Technical Analysis of Financial Markets	3	50	50	100
408	SE 12	Risk Management	3	50	50	100
409	SE 13	Rural and Micro Finance	3	50	50	100
410	SE 14	Indirect Taxation	3	50	50	100
411	SE 15	Corporate Financial Restructuring	3	50	50	100
412	SE 16	Commodities Market	3	50	50	100

Human Resource Management (HRM)

403	SC 02	Employee Relations & Labour Legislation	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Compensation & Reward Management	3	50	50	100
406	SE 10	Employee Engagement	3	50	50	100
407	SE 11	Designing HR Policies	3	50	50	100
408	SE 12	Performance Management System	3	50	50	100
409	SE 13	Change Management & New Technologies in HRM	3	50	50	100
410	SE 14	Global HR Practices	3	50	50	100
411	SE 15	Mentoring & Coaching	3	50	50	100
412	SE 16	Labour Welfare	3	50	50	100

Operations & Supply Chain Management (OSCM)

403	SC 02	Supply Chain Management	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Industry 4.0	3	50	50	100
406	SE 10	Six Sigma for Operations	3	50	50	100
407	SE 11	Toyota Production System	3	50	50	100
408	SE 12	World Class Manufacturing	3	50	50	100
409	SE 13	Supply Chain Strategy	3	50	50	100
410	SE 14	Financial Perspectives in Operations Management	3	50	50	100
411	SE 15	Facilities Planning	3	50	50	100
412	SE 16	Sustainable Supply Chains	3	50	50	100

Business Analytics (BA)

403	SC 02	Data Mining	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Time Series Analysis and Forecasting	3	50	50	100
406	SE 10	Strategic Management and Business Analytics	3	50	50	100
407	SE 11	Retail and E-Commerce Analytics	3	50	50	100
408	SE 12	Generative AI for Business Applications	3	50	50	100
409	SE 13	Healthcare Analytics	3	50	50	100
410	SE 14	Predictive Analytics and Machine learning using Python	3	50	50	100
411	SE 15	Sports Analytics	3	50	50	100
412	SE 16	Business applications of Blockchain technologies	3	50	50	100

Sem. Code	Course Code	Course	Credit	FA	SA	Marks
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Agri Business Management (ABM)

403	SC 02	ICT for Agriculture	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Food Retail management	3	50	50	100
406	SE 10	Agri- Input Marketing	3	50	50	100
407	SE 11	Microfinance	3	50	50	100
408	SE 12	Commodity derivatives and Risk Management	3	50	50	100
409	SE 13	Procurement Management	3	50	50	100
410	SE 14	Agri- Production, Planning and Control	3	50	50	100
411	SE 15	Management of Allied Agro Industries	3	50	50	100
412	SE 16	Agri- Cooperative Management	3	50	50	100

Pharma & Healthcare Management (PHM)

403	SC 02	Regulatory laws in Indian Pharmaceutical & healthcare Industry	3	50	50	100
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Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

405	SE 09	Ethics and Legal aspects of Pharmaceutical and Healthcare Business	3	50	50	100
406	SE 10	Clinical Data Management	3	50	50	100
407	SE 11	Regulatory affairs in pharmaceuticals	3	50	50	100
408	SE 12	International Pharma marketing	3	50	50	100
409	SE 13	Marketing of Medical Devices and Diagnostics	3	50	50	100
410	SE 14	Quality Assurance and Control Management in Pharma	3	50	50	100
411	SE 15	Pharmaceutical advanced Human Resource Management	3	50	50	100
412	SE 16	Healthcare Analytics	3	50	50	100

ELECTIVE TOTAL	4	12	200	200	400
SEMESTER TOTAL	8	26	400	400	800

Programme Structure MCA

This revised MCA Curriculum 2024 builds on the implementation of the Choice Based Credit System (CBCS) and Grading System initiated in the A. Y 2015. The MCA Program curriculum is designed to provide students with the knowledge and skills that are required to develop and implement computer applications. MCA Program is a popular choice for students who want to pursue a career in the IT industry.

Semester	Course Title	Course Code	CP	EXT	INT
Semister I	Python Programming	IT11	3	50	25
	Data Structure and Algorithms	IT12	3	50	25
	Advanced DBMS	IT13	3	50	25
	Business Statistics	MT11	3	50	25
	Software Engineering and Project Management	IT14	3	50	25
	Elective- I (Select any one from following)	EC11			
	Fundamentals of Cloud Computing	EC11-1	3	50	25
	Web Development	EC11-2			
	Fundamental of Data Science	EC11-3			
	Introduction to Cyber Security	EC11-4			
	*Practical				
	Practical based on Python and DS	IT11L	3		50
	Mini Project	ITC11	3		50
	Soft Skills and IKS				
	Soft Skills - I	SS11	1		25
	IKS	IK11	1		25
			26	300	300

Semester	Course Title	Course Code	CP	EXT	INT
Semester II	Java Programming	IT21	3	50	25
	Optimization Techniques	MT21	3	50	25
	Software Testing and Quality Assurance	IT22	3	50	25
	Research Methodology	RM21	3	50	25
	Elective- II (Select any one from following)	EC21			
	Cloud Computing Management and Security	EC21-1	3	50	25
	JavaScript	EC21-2			
	Machine Learning Techniques	EC21-3			
	Essentials of Cyber Security	EC21-4			
	Elective- III (Select any one from following)	EC22			
	Essentials of Cloud Computing and Security	EC22-1	3	50	25
	Advance Web Development	EC22-2			
	Power BI	EC22-3			
	Essentials of Information Security	EC22-4			
	*Practical				
	Practical based on Java	IT21L	3		50
	Mini Project	ITC21	3		50
	Soft Skills and IKS				
	Soft Skills – II	SS21	1		25
	IKS	IK21	1		25
			26	300	300
Semester III	Organizational Behaviour	IT31	3	50	25
	Design and Analysis of Algorithm	IT32	3	50	25
	Elective- IV (Select any one from following)	EC31			
	Cloud API's and Services	EC31-1	3	50	25
	Mobile Application Development	EC31-2			
	Tableau	EC31-3			
	End -Point Security	EC31-4			
	Elective- V (Select any one from following)	EC32			
	Cloud Migration and Management	EC32-1	3	50	25
	MERN Stack Development	EC32-2			
	Deep Learning	EC32-3			
	Ethical Hacking	EC32-4			
	Elective- VI (Select any one from following)	EC33			
	Enterprise Resource Planning (ERP)	EC33-1	3	50	25
	E-Commerce	EC33-2			
	Social media Marketing	EC33-3			
	Innovation and Entrepreneurship Development	EC33-4			
	*Practical				
	Practical based on Electives IV and V	IT31L	3		50
	7 Research Project	RP31	6		100
	Soft Skills				
	Soft Skills- III	SS31	1		25
			25	250	300
Semester IV	Internship/Project Work (FP/OJT)PPM and OB	IT41	12	300	150
	MOOC- I	MC41	3		50
	MOOC- II	MC42	3		50
			18	300	250

Semister	Credit	UE	IE
Semister I	26	300	300
Semister II	26	300	300
Semister III	25	250	300
Semister IV	18	300	250
Total	95	1150	1150
Total Marks		2300	

Training and Placement Cell

The Training and Placement Cell (T&P Cell) is a pivotal department within educational institutions, primarily colleges and universities, dedicated to bridging the gap between academia and industry. The. Here's a brief overview of its activities:

Industry Interface:

Placement Office initiates and nurtures contacts with leading organizations for campus visits and is functional throughout the year.

Skill Development:

We organize workshops, seminars, and training sessions to enhance the employability skills of students. These sessions cover areas such as communication skills, technical skills, aptitude, and personality development.

Internship Placement:

We identify suitable internship opportunities and assist students in securing internships relevant to their field of study.

Placement Assistance:

One of the primary functions of T&P Cells is to facilitate campus placements for graduating students. We coordinate with companies to conduct recruitment drives on campus, arrange pre-placement talks, and assist students in preparing for interviews and assessments.

Career Guidance:

The Mentors helps the students in preparing better for their placements through constant mentoring.

Alumni Engagement:

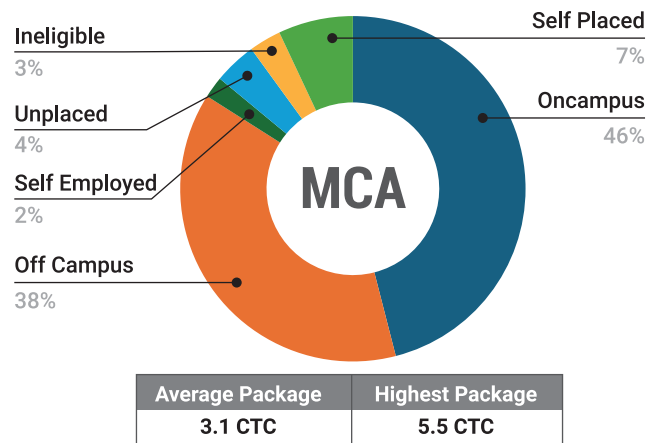
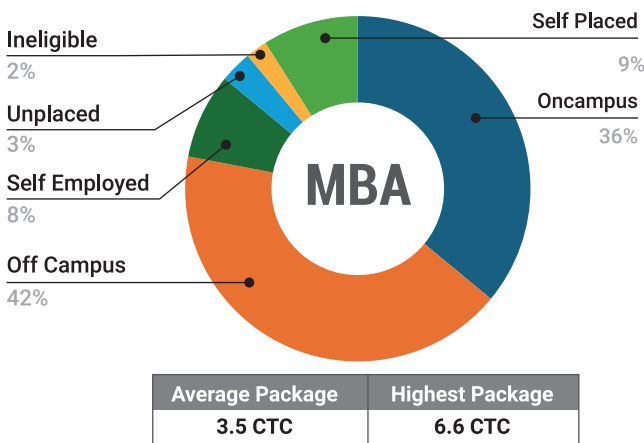
Alumni interactions often include guest lectures, industry interactions, and alumni networking events.

Feedback Mechanism:

We use this feedback to update their training programs, revise placement strategies, and enhance overall effectiveness.

Overall, the activities of a DYPCMR Training and Placement Cell are geared towards empowering students with the skills, knowledge, and opportunities they need to succeed in the professional world.

Placement Record



Our Students Are Currently Working With The Following Companies

MBA



MCA





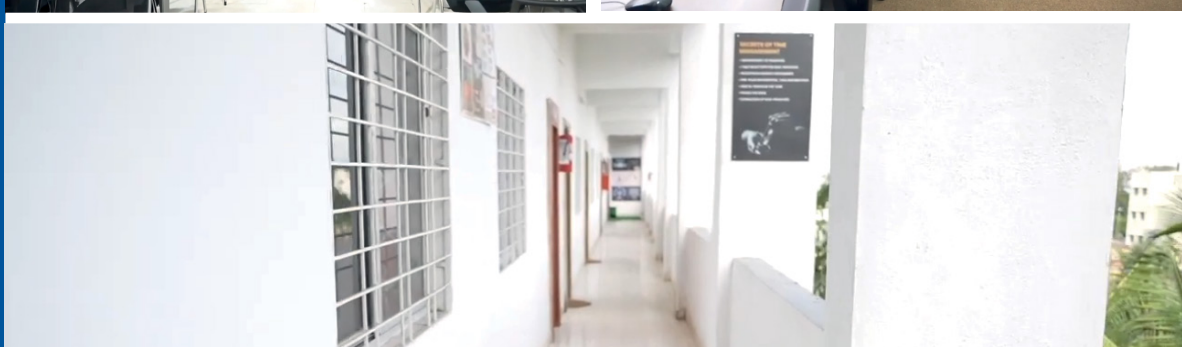
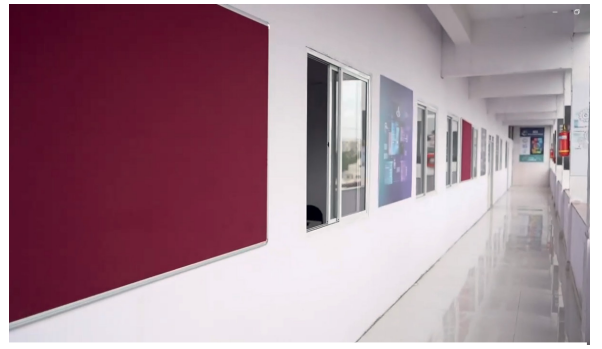
Faculty- Department of MBA

Sr. No.	Faculty Name	Designation	Educational Qualification
1	Prof (Dr.) Sunil S. Dhanawade	Director/Professor	PhD., MBA , B.Sc
2	Prof (Dr.) Madhulika Amitabh Gupta	HOD/Professor	PhD., M. Com, PGDBM, B. Com
3	Dr. Shivajirao Bachchhavpatil	Associate Professor	Ph. D., MBA
4	Dr. Shaikh Altaf Abdullatif	Associate Professor	PhD.,MBA
5	Dr. Rizwan Shaikh	Associate Professor	PhD., MBA
6	Mr. Shreeyash Suresh Sohani	Assistant Professor	MBA , B.Sc.
7	Mr. Anil Popat Pawar	Assistant Professor	MBA , B.Sc.
8	Mr. Rahul Ramdas Khamkar	Assistant Professor	MBA., B.com
9	Mr. Surjesh Devendra Kumar Dubey	Assistant Professor	MBA, BCA
10	Mr. Balkishan Uttam Chavan	Assistant Professor	MBA , B.Com
11	Mrs. Hemlata Pramod Bhavsar	Assistant Professor	M. Com , B. Com
12	Mr. Ganesh Dabalkar	Assistant Professor	MBA , BCA
13	Mrs. Madhuri Chaudhari	Assistant Professor	MMS , MCM, PGDBM , BCS
14	Mrs. Kavita Umesh Chavan	Assistant Professor	M.Com , B.Com
15	Mrs. Priyanka Bhelonde	Assistant Professor	MA, M.com, M.Ed, B.Com, B.Ed.
16	Mr. Aporva Kadam	Assistant Professor	MBA
17	Mrs. Nilima Khamkar	Assistant Professor	MBA
18	Mrs. Damini Narayane	Librarian	BE, M.Lib.

Faculty- Department of MCA

Sr. No.	Faculty Name	Designation	Educational Qualification
1	Prof. (Dr.) Sunil S. Dhanawade	Director / Professor	Ph.D. MBA, B.Sc.
2	Dr. Jayshri A Patil	HOD / Associate Professor	Ph.D., MCA, MCM, B.Sc.
3	Mrs. Prajali V. Patil	Assistant Professor	MCA, B.Sc.
4	Mr. Rajat Hedav	Assistant Professor	MCA, B.Sc.
5	Mr. Avinash M. Sonawane	Assistant Professor	MCA, B.Sc.
6	Mr. Mahashekhar R. Miraje	Assistant Professor	MCA, MBA, B.Sc.,
7	Mrs. Harshda J. Ahire	Assistant Professor	MCA, BCA
8	Mrs. Pooja R. Ghadge	Assistant Professor	MCA, B.Sc.
9	Mrs. Shubhangi S. Shinde	Assistant Professor	MCA, BCA
10	Mrs. Sanchita S. Kalambe	Assistant Professor	MCA, BCA
11	Mrs. Vidya R. Jadhav	Assistant Professor	MCA, B.Sc.
12	Mrs. Supriya Patil	Assistant Professor	M Tech, B Tech
13	Mrs. Shushama S. Kadam	Assistant Professor	M Tech, B Tech

INFRASTRUCTURE





Cricket Fever



Milap 2k25

Make Memories Together



The Alumni Meet



Farewell CEREMONY

24th MAY 2025





Placement Drives



Educational & Industrial Tour

Nashik & Goa



DYPIESTA 2K25

Cultural Program



DYPCMR at Glance



CET Cell Admission Process Flowchart for MBA / MCA

Entrance Exam

- Register for MAH-MBA/MMS-CET or MAH-MCA-CET on cetcell.mahacet.org
- Appear for the exam
- Results declared

- **Online Registration For Cap**
 - Upload Documents & Fill Education Details
 - Pay Cap Registration Fee
- **Document Verification** (Online / Facilitation Center)
- **Display Of Provisional Merit List**
Raise Grievances If Any
- **Final Merit List Published**

Centralized Admission Process (CAP Rounds)

Option Form Filling & Allotment

- Cap Round 1, 2, (And 3 If Required)
- Fill Option Form (College Preferences)
- Receive Provisional Allotment
- Accept The Seat (Freeze/float)
- Report To The Allotted Institute (Physically)

Final Admission

- Report To The Allotted Institute Within Given Deadline
- Submit All Original Documents
- Pay Fees To Confirm Admission

Anti Ragging Committee

Under Section 26(1)(g) of the University Grants Commission Act, 1956 Anti Ragging Committee is formed with definite rules are displayed on the notice board for awareness of the students. Following the amendment DYPCMR have procedures wherein meetings by Anti-Squad members at regular interval, Surprising visits to hostels, in campus and off campus area. Billboards and analysis of ragging consequences are displayed in all student sections; canteens, restroom, hostels, classes, auditorium, etc. Programs concerning to these activities are hosted in campus and hostels.

Ragging is strictly forbidden at our institute as per UGC and Supreme Court mandates. Any involvement in such activities will lead to serious disciplinary and legal consequences to uphold a safe and welcoming campus.

The institute maintains a strict zero-tolerance stance against ragging, in accordance with UGC regulations and directives of the Hon'ble Supreme Court. Any violation shall invite stringent disciplinary action and legal proceedings to preserve a secure and dignified academic environment.

The Punishment May also Include any of the following:

- Expulsion from the Institution and consequent debarring from admission to any other Institution.
- Cancellation of admission.
- Suspension from attending classes
- Withholding results.
- Suspension, expulsion from the hostel.
- Rigorous imprisonment up to ten years (by Court of Law) etc.

**National Anti-Ragging Helpline 24x7 Toll Free
1800-180-5522 | helpline@antiragging.in**

ANTI RAGGING HELPLINE -DYPCMR

MEMBERS	NAME	PHONE NO.
President of Sanstha	Mr. Abhay Kotkar	9822559773
Representative of Local Media	Mr. Subhodh Galande (News Reporter- Sakal)	9850534847
Representative of Faculty Members	Prof. Madhuri Chaudhari (Assistant Professor)	9850534847
Representative of Students (Senior Student)	Mr. Sachin Dhangare	8010636118
Representative of Non – Teaching Staff	Mr. Dhananjay Patil (Administrative Officer)	9545556950

Internal Complaints Committee (IC Committee)

Our institution believes that a safe and inclusive environment is essential for learning and growth. The Internal Committee works proactively to ensure every voice is heard and respected. We encourage students and staff to reach out, participate in awareness sessions, and join us in promoting equality and mutual respect.

The Internal Committee plays a crucial role in upholding our organization's values of integrity, respect, and inclusiveness.

We are committed to creating a safe and supportive environment for every member of our community. Through continuous awareness, transparent processes, and active participation, we aim to strengthen trust and accountability across all levels.

Together, let us continue to build a culture rooted in fairness and mutual respect.

MEMBERS	NAME	PHONE NO.
Prof.(Dr.) Madhulika Gupta (Professor, DYPCMR)	Presiding officer	9970754184
Prof. Rajat Hedav (Assistant Professor, DYPCMR)	Member	9131342528
Mr. Suresh Chaudhary	NGO Representative	8055539465



DR. D. Y. PATIL CENTER FOR MANAGEMENT & RESEARCH, CHIKHALI, PUNE

Approved & Affiliated to Savitribai Phule Pune University
Approved by DTE & Govt of Maharashtra | Accredited by NAAC with 'B+' Grade

Congratulations
TO ALL
MCA AND MBA
STUDENTS

Welcome
TO ALL NEW
BATCH 2023-2025
STUDENTS

Ego is Death of Life
Death of Ego is Real Life.

- PADMASHREE DR.D.Y.PATIL

www.dypatilmba.com

SPECIALIZATION OFFERED:

The following specializations shall be offered
as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered
ONLY as MINOR Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)

MCA

COURSE TITLE:

- Java Programming
- DevOps
- Data Structure and Algorithms
- PPM and OB
- Object Oriented Software Engineering Advan
- Operating System Concept
- Cloud Computing
- Network Technologies
- Mobile Application Development
- Psych Programs
- E-commerce
- Warehousing and Distribution
- Software Project Management

Educating Minds & Hearts

HOW TO REACH US:

Address :

Dr. D. Y. Patil Centre for Management and
Research,

Newale wasti, Behind Charkul,
Thermax-Chikhali Road, Chinchwad,
Pune- 411062

Website :

www.dypatilmba.com

Contact Details :

MBA : 9970754184

MCA : 9970688464

Placement : 9226906944

Administration : 9545556950

