



SMDYPSS's Dr. D.Y. Patil Centre for Management & Research

AICTE Approved & Affiliated to Savitribai Phule Pune University

**Recognized by DTE & Govt of Maharashtra
Accredited by NAAC with 'B ++' Grade**



MBA DTE code :

MB6168

MBA Choice code :

616810110

MCA DTE code :

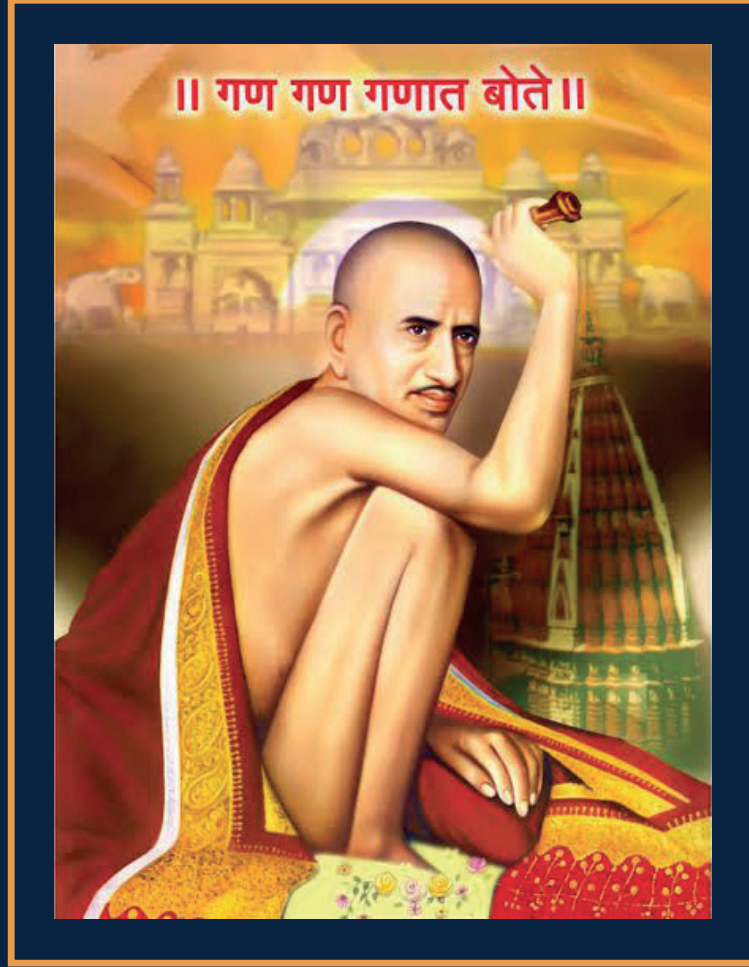
MC6168

MCA Choice code :

616824110

Educating Minds and Hearts

MBA (Intake 180) | MCA (Intake 120)



श्री गजानन महाराज, शेगांव

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About Sanstha

Shikshan Maharshi Dr. D. Y. Patil Shikshan Sanstha was established in 1995 with 10 institutes and more than 6000 students under its fold. The moto of SMDYPSS is "IGNITING THE LAMP OF KNOWLEDGE"

SMDYPSS GROUP OF INSTITUTES



Dr. D. Y. Patil Centre for Management and Research (MBA & MCA), Chikhali, Pune



Bud's International School (CBSE) Chikhali, Pune



Dr. D. Y. Patil School (State Board), Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil Junior college of Arts, Science and Commerce, Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil Senior College, Shahunagar, Chinchwad, PCMC, Pune Campus



Dr. D. Y. Patil College of Education, Shahunagar, Chinchwad, CMC, Pune Campus



About DYPCMR

Dr. D. Y. Patil Centre for Management and Research was established in the year 2008 under the flagship of SMDYPSS situated at central location in Pimpri Chinchwad Municipal Corporation city, the Institution is approved by AICTE, Directorate of Technical Education (DTE), Government of Maharashtra and is affiliated to Savitribai Phule Pune University (SPPU). Institute is accredited by NAAC with B++ grade. The Institute offers quality programs at Postgraduate level (MBA and MCA). Qualified and experienced faculty members are keen in imparting knowledge and skills to the students. The Institution has the state of art infrastructure which includes ICT enabled classrooms, seminar halls, well equipped laboratories, computer centre, language laboratory, central library, sports and gymnasium facility, cafeteria and an auditorium. Medical facility is provided to staff and students. Career counseling, guidance and mentoring is provided to the students. Registered Alumni Association.

DYPCMR AT GLANCE

STATUTORY APPROVALS

ESTABLISHED IN 2008



APPROVED BY
AICTE, New Delhi



AFFILIATED TO
Savitribai Phule Pune University,
Pune



RECOGNIZED BY
Government of Maharashtra



RECOGNIZED BY
Directorate of Technical Education,
Maharashtra State (DTE)



Our Patron

Hon. PADMASHREE DR. D. Y. PATIL (DADA)

EX- Governor of Tripura and Bihar State.

Dr. D. Y. Patil University Founder President

Dr. D. Y. Patil Pratishthan Mumbai, Pune, Kolhapur



Our Mentors

Hon. Shri.B.D. Kotkar

Founder President

Shikshan Maharshi

Dr. D.Y.Patil Shikshan Sanstha, Pune



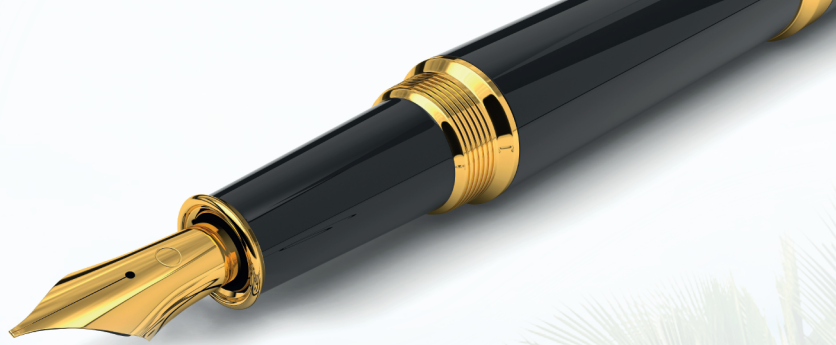
Our Mentors

Hon. Shri. ABHAY KOTKAR

President

Shikshan Maharshi

Dr. D.Y.Patil Shikshan Sanstha, Pune



PRESIDENT'S MESSAGE



Hon. Shri. ABHAY KOTKAR
President
Shikshan Maharshi
Dr. D.Y.Patil Shikshan Sanstha, Pune

Shikshan Maharshi Dr. D. Y. Patil Shikshan Santha was established in 1995 with 10 institutes in Pune with over 6000 students under its fold. It runs under the guidance of Padmashree Dr D. Y. Patil former governor of Tripura, Bihar and West Bengal and well known educationist from Kolhapur & Founder Shri. B.D. Kotkar. Courses of DYPCMR equip students with skills to meet the challenges and opportunities of the corporate world. Our value based teaching & learning model provides transformational experience that offers professional, Intellectual and personal development. DYPCMR, founded in 2008 is recognized as a forefront of change in shaping the future of India through education. We build character, competence and enthusiasm; developing inspired leaders that create and contribute to sustainable organizations of consequence. We at DYPCMR are convinced of the need for a radical change in management education, and decided to tread the path that would ensure stability for our students. The institute therefore follows a teaching pedagogy emphasizing on student centric methods. The institute focus on holistic development and facilitates regular corporate interactions & webinars ensuring a systematic blend of cutting edge technology with real world experience. We strive to groom inclusive, resilient and powerful leaders of tomorrow.

My dear students, as you stand on the threshold of the next phase in your journey, I welcome you to dream big and chart your path ahead with confidence and courage.

DIRECTOR'S MESSAGE



Prof.(Dr.) Sunil Dhanawade
Director

It is with great pleasure that I extend a warm welcome to all the stakeholders on behalf of our esteemed institution. It is my privilege to share the vision, mission, and commitment of Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune in providing exceptional quality education in management, which is guided and ably led by a team of dedicated Governing Body, who is committed to provide quality education to the society since 2008. At Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune we offer Master of Business Administration (MBA) and Master of Computer Applications (MCA) Affiliated to Savitribai Phule Pune University and programs designed to nurture future leaders, entrepreneurs, and change-makers.

Our programs are meticulously crafted to provide a holistic learning experience that combines theoretical knowledge with practical exposure, enabling our students to thrive in the dynamic and competitive business landscape. Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune is committed to fostering a vibrant and inclusive learning environment that encourages collaboration, innovation, and personal growth. We emphasize experiential learning through industry interactions, internships, live research, global interface integrated with innovative pedagogy focused on students engagement with the methodology involving group discussion, case studies, team presentations, role plays and simulation exercises, providing our students with practical insights into real-world business challenges. Our state-of-the-art infrastructure and facilities further enhance the learning experience, creating a conducive environment for academic excellence. Beyond academics, we encourage our students to actively participate in co-curricular and extracurricular/cultural activities.

We take immense pride in our faculty, who are distinguished experts in their respective fields. They bring a wealth of knowledge and industry experience to the classroom, ensuring that our students receive a well-rounded education that is relevant to the current industry trends. Our faculty members are not just teachers but mentors, guiding and inspiring our students to unleash their full potential. We are proud of our consistently excellent placement records. We have established strong ties with reputed organizations, and our students are sought after by industry leaders across various sectors due to the skills and corporate readiness, which they inculcate during these programs on campus. I invite you to explore our website and discover the multitude of opportunities that await you at Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune. Whether you are a prospective student, a parent, or an industry partner, we are confident that you will find the information you seek and witness the excellence we strive for. We look forward to welcoming you to our prestigious institution and embarking on a transformative educational journey together!



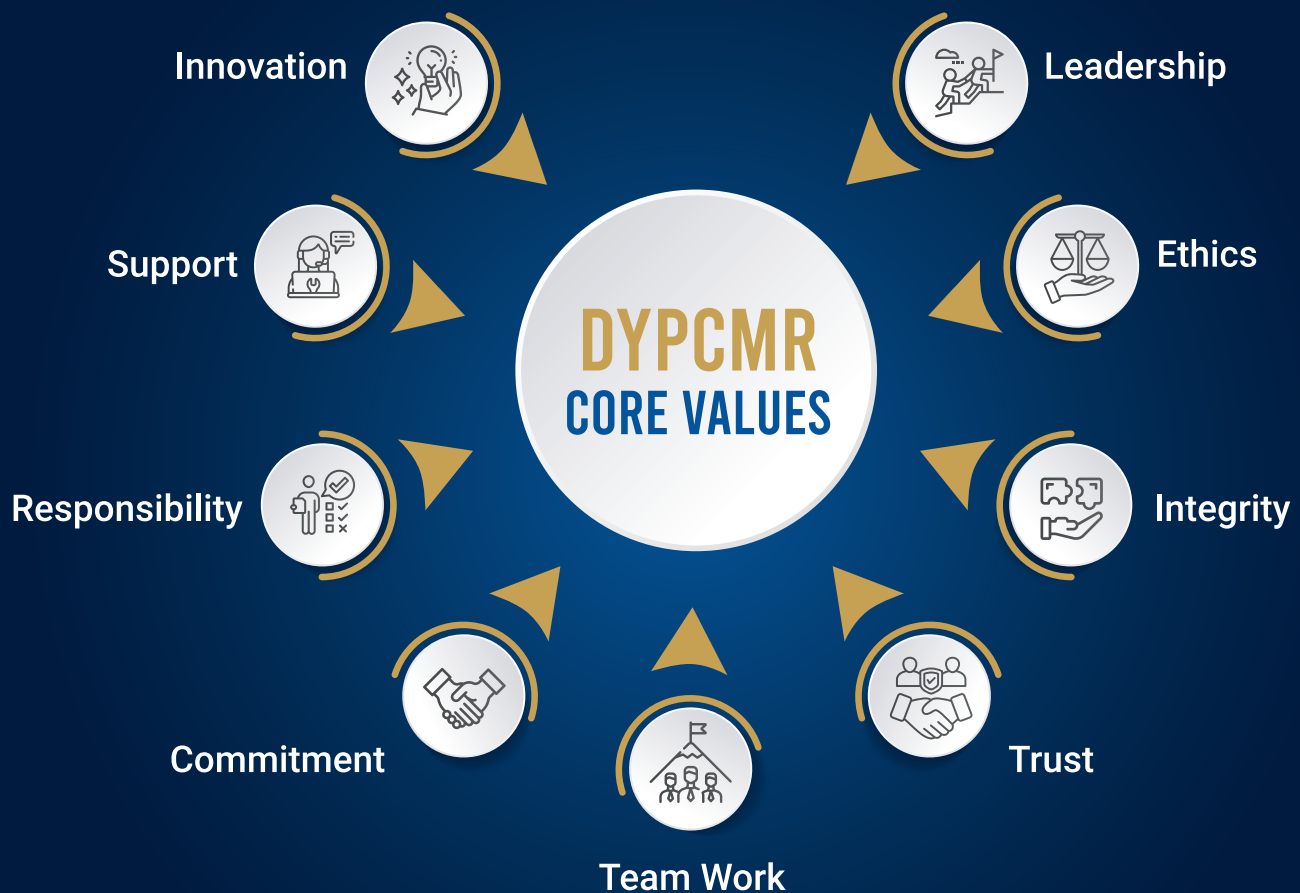
Attainment of social prominence and academic excellence through holistic development of students.

VISION



MISSION

- Providing value based management and technical education to nurture business leaders with global outlook.
- Empowering students to reach academic, personal & professional goals through capabilities enhancement and extension activities or to become good citizen of India.





DYPCMR MOU's & Collaboration

London School of Digital Business Ltd., London

Business Standard Pvt. Ltd., Pune

Magic Bus Foundation

The Institute of Cost Accountants of India

Servenergy ITC Pvt. Ltd., Pune

Seimitsu Automation Factory Pvt. Ltd., Pune

Royal Trading Empire

Unique IT Solution Pune

Learnoovate Training Centre, Pune (SAP)

Nutriyash Products Private Limited, Delhi

New Mark Product and Services

Kiga Foods Pvt. Ltd., Pune

Awards & Achievements



Accredited by
NAAC with
B++ Grade



ISO 9001-2005
Certified



Memberships



Programme Structure MBA



MBA Program: The revised MBA Curriculum 2024 fine tunes the MBA 2019 Pattern which was built upon the Choice Based Credit System (CBCS) and Grading System and the Outcome Based Education. The MBA Curriculum 2024 also incorporates several aspects of NEP. MBA Program Objectives are a set of broad future focused student performance outcomes that explicitly identify what students will be able to do with what they have learned, and what they will be like after they leave Institute and are living full and productive lives. Thus MBA Program prepares graduates for their career and professional life.

Specializations offered – MBA Program

• Marketing Management (MKT) • Financial Management (FIN) • Human Resources Management (HRM)

• Operations & Supply Chain Management (OSCM) • Business Analytics (BA) • Agri -Business Management (ABM)

• Pharma & Healthcare Management (PHM)

Semester I

| Sem. Code | Course Code | Course | Credit | FA | SA | Marks |
|-----------|-------------|--|--------|----|----|-------|
| 101 | GC 01 | Managerial Accounting | 3 | 50 | 50 | 100 |
| 102 | GC 02 | Organizational Behaviour | 3 | 50 | 50 | 100 |
| 103 | GC 03 | Economic Analysis for Business Decisions | 3 | 50 | 50 | 100 |
| 104 | GC 04 | Basics of Marketing | 3 | 50 | 50 | 100 |
| 105 | GC 05 | Business Analytics | 3 | 50 | 50 | 100 |
| 106 | GC 06 | Decision Science | 3 | 50 | 50 | 100 |
| 107 | GC 07 | Management Fundamentals | 2 | 0 | 50 | 50 |
| 108 | GC 08 | Indian Knowledge Systems | 2 | 0 | 50 | 50 |

Semester I Generic Electives - Any 2 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|---|---|----|---|----|
| 109 | GE 01 | Business Communication-I | 2 | 50 | 0 | 50 |
| 110 | GE 02 | Technology Tools in Business Management -I | 2 | 50 | 0 | 50 |
| 111 | GE 03 | Environmental, Social, and Governance (ESG) | 2 | 50 | 0 | 50 |
| 112 | GE 04 | Demand Analysis & Forecasting | 2 | 50 | 0 | 50 |
| 113 | GE 05 | Geopolitics & World Economic Systems | 2 | 50 | 0 | 50 |
| 114 | GE 06 | Contemporary Frameworks in Management | 2 | 50 | 0 | 50 |
| 115 | GE 07 | Essentials of Psychology for Managers | 2 | 50 | 0 | 50 |

| | | | | | |
|-----------------------|-----------|-----------|------------|------------|------------|
| ELECTIVE TOTAL | 2 | 4 | 100 | 0 | 100 |
| SEMESTER TOTAL | 10 | 26 | 400 | 400 | 800 |

Semester II

| | | | | | | |
|-----|---------|--------------------------------------|---|----|-----|-----|
| 201 | GC 09 | Marketing Management | 3 | 50 | 50 | 100 |
| 202 | GC 10 | Financial Management | 3 | 50 | 50 | 100 |
| 203 | GC 11 | Human Resources Management | 3 | 50 | 50 | 100 |
| 204 | GC 12 | Operations & Supply Chain Management | 3 | 50 | 50 | 100 |
| 205 | GC 13 | Legal Aspects of Business | 2 | 0 | 50 | 50 |
| 206 | RM 01 | BRM | 2 | - | 50 | 50 |
| 207 | RM 02 | Desk Research | 2 | 50 | 0 | 50 |
| 208 | RM - 03 | Field Project | 4 | 50 | 100 | 150 |

Semester II Generic Electives - Any 2 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|---|---|----|---|----|
| 209 | GE 08 | Business Communication-II | 2 | 50 | 0 | 50 |
| 210 | GE 09 | Technology Tools in Business Management -II | 2 | 50 | 0 | 50 |
| 211 | GE 10 | Sustainable Development Goals | 2 | 50 | 0 | 50 |
| 212 | GE 11 | Selling & Negotiation Skills Lab | 2 | 50 | 0 | 50 |
| 213 | GE 12 | Indian Economy | 2 | 50 | 0 | 50 |
| 214 | GE 13 | International Business Environment | 2 | 50 | 0 | 50 |
| 215 | GE 14 | Business Ethics | 2 | 50 | 0 | 50 |

| | | | | | |
|-----------------------|-----------|-----------|------------|------------|------------|
| ELECTIVE TOTAL | 2 | 4 | 100 | 0 | 100 |
| SEMESTER TOTAL | 10 | 26 | 400 | 400 | 800 |

Semester III

| Sem. Code | Course Code | Course | Credit | FA | SA | Marks |
|-----------|-------------|----------------------|--------|-----|-----|-------|
| 301 | GC 14 | Strategic Management | 3 | 50 | 50 | 100 |
| 303 | OJT (SC) | On the Job Training | 8 | 100 | 100 | 200 |

Marketing Management (MKT)

| | | | | | | |
|-----|-------|--------------------|---|----|----|-----|
| 302 | SC 01 | Services Marketing | 3 | 50 | 50 | 100 |
|-----|-------|--------------------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|---------------------------------|---|----|----|-----|
| 304 | SE 01 | Consumer Behaviour | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Product & Brand Management | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Sales & Distribution Management | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Digital Marketing-I | 3 | 50 | 50 | 100 |
| 308 | SE 05 | International Marketing | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Business to Business Marketing | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Marketing Analytics | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Marketing 5.0 | 3 | 50 | 50 | 100 |

Financial Management (FIN)

| | | | | | | |
|-----|-------|-------------------------------|---|----|----|-----|
| 302 | SC 01 | Advanced Financial Management | 3 | 50 | 50 | 100 |
|-----|-------|-------------------------------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 304 | SE 01 | Financial Statement & Analysis | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Personal Financial Planning | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Security Analysis and Portfolio Management | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Fundamentals of Life Insurance - Products and Underwriting | 3 | 50 | 50 | 100 |
| 308 | SE 05 | Digital Banking | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Direct Taxation | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Financial Reporting | 3 | 50 | 50 | 100 |
| 311 | SE 08 | International Finance | 3 | 50 | 50 | 100 |

Human Resource Management (HRM)

| | | | | | | |
|-----|-------|-------------------------------------|---|----|----|-----|
| 302 | SC 01 | Strategic Human Resource Management | 3 | 50 | 50 | 100 |
|-----|-------|-------------------------------------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 304 | SE 01 | Competency Based HRM | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Conflict management and Negotiation Skills | 3 | 50 | 50 | 100 |
| 306 | SE 03 | HR Analytics | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Diversity & Inclusion | 3 | 50 | 50 | 100 |
| 308 | SE 05 | HR Perspective in Merger & Acquisition | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Labour Economics & | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Costing | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Organization Diagnosis and Development | 3 | 50 | 50 | 100 |

Operations & Supply Chain Management (OSCM)

| | | | | | | |
|-----|-------|--------------------------------|---|----|----|-----|
| 302 | SC 01 | Services Operations Management | 3 | 50 | 50 | 100 |
|-----|-------|--------------------------------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|-----------------------------------|---|----|----|-----|
| 304 | SE 01 | Planning & Control of Operations | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Productivity Management | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Theory of Constraints | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Manufacturing Resource Planning | 3 | 50 | 50 | 100 |
| 308 | SE 05 | Quality Management Standards | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Strategic Supply Chain Management | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Business Excellence | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Service Value Chain Management | 3 | 50 | 50 | 100 |

| Sem. Code | Course Code | Course | Credit | FA | SA | Marks |
|-----------|-------------|--------|--------|----|----|-------|
|-----------|-------------|--------|--------|----|----|-------|

Business Analytics (BA)

| | | | | | | |
|-----|-------|--------|---|----|----|-----|
| 302 | SC 01 | Python | 3 | 50 | 50 | 100 |
|-----|-------|--------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|-------------------------------------|---|----|----|-----|
| 304 | SE 01 | Advanced Statistical Methods | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Data Visualization and storytelling | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Marketing Analytics | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Financial Analytics | 3 | 50 | 50 | 100 |
| 308 | SE 05 | Workforce Analytics | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Big Data Analytics | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Supply & Operation Chain Analytics | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Digital marketing | 3 | 50 | 50 | 100 |

Agri Business Management (ABM)

| | | | | | | |
|-----|-------|--------------------------------|---|----|----|-----|
| 302 | SC 01 | Agriculture and Indian Economy | 3 | 50 | 50 | 100 |
|-----|-------|--------------------------------|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|-----------------------------------|---|----|----|-----|
| 304 | SE 01 | Agricultural Marketing Management | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Rural Marketing | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Rural Banking | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Agri- Insurance | 3 | 50 | 50 | 100 |
| 308 | SE 05 | Agri- Supply Chain Management | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Agricultural Import Export | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Current trends in Agriculture | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Agri- Entrepreneurship & Startup | 3 | 50 | 50 | 100 |

Pharma & Healthcare Management (PHM)

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 302 | SC 01 | Fundamentals of Pharma and Healthcare Management | 3 | 50 | 50 | 100 |
|-----|-------|--|---|----|----|-----|

Semester III Specialization Electives - Any 4 Courses to be Opted from the respective elective list

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 304 | SE 01 | Healthcare management | 3 | 50 | 50 | 100 |
| 305 | SE 02 | Pharmaceutical Marketing Management | 3 | 50 | 50 | 100 |
| 306 | SE 03 | Digital marketing in Pharma & Healthcare | 3 | 50 | 50 | 100 |
| 307 | SE 04 | Supply Chain Management in Pharmaceutical Sector | 3 | 50 | 50 | 100 |
| 308 | SE 05 | Pharmaceutical Production Management | 3 | 50 | 50 | 100 |
| 309 | SE 06 | Compensation Management and | 3 | 50 | 50 | 100 |
| 310 | SE 07 | Performance Appraisal in Pharma and healthcare | 3 | 50 | 50 | 100 |
| 311 | SE 08 | Health Insurance | 3 | 50 | 50 | 100 |

| | | | | | |
|-----------------------|----------|-----------|------------|------------|------------|
| ELECTIVE TOTAL | 4 | 12 | 200 | 200 | 400 |
| SEMESTER TOTAL | 7 | 26 | 400 | 400 | 800 |

Semester IV

| | | | | | | |
|-----|---------|--|---|-----|----|-----|
| 401 | GC - 15 | Entrepreneurship, Innovation and Design Thinking | 3 | 50 | 50 | 100 |
| 402 | GC - 16 | Enterprise Performance Management | 2 | 0 | 50 | 50 |
| 404 | RP | Research Project | 6 | 100 | 50 | 150 |

Marketing Management (MKT)

| | | | | | | |
|-----|-------|--------------------|---|----|----|-----|
| 403 | SC 02 | Marketing Strategy | 3 | 50 | 50 | 100 |
|-----|-------|--------------------|---|----|----|-----|

| Sem. Code | Course Code | Course | Credit | FA | SA | Marks |
|-----------|-------------|--------|--------|----|----|-------|
|-----------|-------------|--------|--------|----|----|-------|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|------------------------------------|---|----|----|-----|
| 405 | SE 09 | Integrated Marketing Communication | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Rural & Agriculture Marketing | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Tourism & Hospitality Marketing | 3 | 50 | 50 | 100 |
| 408 | SE 12 | Digital Marketing-II | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Retail Marketing | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Marketing of Financial Services | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Recent trends in Marketing | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Marketing 6.0 | 3 | 50 | 50 | 100 |

Financial Management (FIN)

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 403 | SC 02 | Financial Markets and Banking Operations | 3 | 50 | 50 | 100 |
|-----|-------|--|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|---|---|----|----|-----|
| 405 | SE 09 | Corporate Financial Restructuring | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Business Valuation | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Technical Analysis of Financial Markets | 3 | 50 | 50 | 100 |
| 408 | SE 12 | Risk Management | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Rural and Micro Finance | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Indirect Taxation | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Corporate Financial Restructuring | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Commodities Market | 3 | 50 | 50 | 100 |

Human Resource Management (HRM)

| | | | | | | |
|-----|-------|---|---|----|----|-----|
| 403 | SC 02 | Employee Relations & Labour Legislation | 3 | 50 | 50 | 100 |
|-----|-------|---|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|---|---|----|----|-----|
| 405 | SE 09 | Compensation & Reward Management | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Employee Engagement | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Designing HR Policies | 3 | 50 | 50 | 100 |
| 408 | SE 12 | Performance Management System | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Change Management & New Technologies in HRM | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Global HR Practices | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Mentoring & Coaching | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Labour Welfare | 3 | 50 | 50 | 100 |

Operations & Supply Chain Management (OSCM)

| | | | | | | |
|-----|-------|-------------------------|---|----|----|-----|
| 403 | SC 02 | Supply Chain Management | 3 | 50 | 50 | 100 |
|-----|-------|-------------------------|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|---|---|----|----|-----|
| 405 | SE 09 | Industry 4.0 | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Six Sigma for Operations | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Toyota Production System | 3 | 50 | 50 | 100 |
| 408 | SE 12 | World Class Manufacturing | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Supply Chain Strategy | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Financial Perspectives in Operations Management | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Facilities Planning | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Sustainable Supply Chains | 3 | 50 | 50 | 100 |

Business Analytics (BA)

| | | | | | | |
|-----|-------|-------------|---|----|----|-----|
| 403 | SC 02 | Data Mining | 3 | 50 | 50 | 100 |
|-----|-------|-------------|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 405 | SE 09 | Time Series Analysis and Forecasting | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Strategic Management and Business Analytics | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Retail and E-Commerce Analytics | 3 | 50 | 50 | 100 |
| 408 | SE 12 | Generative AI for Business Applications | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Healthcare Analytics | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Predictive Analytics and Machine learning using Python | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Sports Analytics | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Business applications of Blockchain technologies | 3 | 50 | 50 | 100 |

| Sem. Code | Course Code | Course | Credit | FA | SA | Marks |
|-----------|-------------|--------|--------|----|----|-------|
|-----------|-------------|--------|--------|----|----|-------|

Agri Business Management (ABM)

| | | | | | | |
|-----|-------|---------------------|---|----|----|-----|
| 403 | SC 02 | ICT for Agriculture | 3 | 50 | 50 | 100 |
|-----|-------|---------------------|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|---|---|----|----|-----|
| 405 | SE 09 | Food Retail management | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Agri- Input Marketing | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Microfinance | 3 | 50 | 50 | 100 |
| 408 | SE 12 | Commodity derivatives and Risk Management | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Procurement Management | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Agri- Production, Planning and Control | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Management of Allied Agro Industries | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Agri- Cooperative Management | 3 | 50 | 50 | 100 |

Pharma & Healthcare Management (PHM)

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 403 | SC 02 | Regulatory laws in Indian Pharmaceutical & healthcare Industry | 3 | 50 | 50 | 100 |
|-----|-------|--|---|----|----|-----|

Semester IV Specialization Electives - Any 4 Courses to be Opted from the following list

| | | | | | | |
|-----|-------|--|---|----|----|-----|
| 405 | SE 09 | Ethics and Legal aspects of Pharmaceutical and Healthcare Business | 3 | 50 | 50 | 100 |
| 406 | SE 10 | Clinical Data Management | 3 | 50 | 50 | 100 |
| 407 | SE 11 | Regulatory affairs in pharmaceuticals | 3 | 50 | 50 | 100 |
| 408 | SE 12 | International Pharma marketing | 3 | 50 | 50 | 100 |
| 409 | SE 13 | Marketing of Medical Devices and Diagnostics | 3 | 50 | 50 | 100 |
| 410 | SE 14 | Quality Assurance and Control Management in Pharma | 3 | 50 | 50 | 100 |
| 411 | SE 15 | Pharmaceutical advanced Human Resource Management | 3 | 50 | 50 | 100 |
| 412 | SE 16 | Healthcare Analytics | 3 | 50 | 50 | 100 |

| | | | | | |
|-----------------------|----------|-----------|------------|------------|------------|
| ELECTIVE TOTAL | 4 | 12 | 200 | 200 | 400 |
| SEMESTER TOTAL | 8 | 26 | 400 | 400 | 800 |

Programme Structure MCA

This revised MCA Curriculum 2024 builds on the implementation of the Choice Based Credit System (CBCS) and Grading System initiated in the A. Y 2015. The MCA Program curriculum is designed to provide students with the knowledge and skills that are required to develop and implement computer applications. MCA Program is a popular choice for students who want to pursue a career in the IT industry.

| Semester | Course Title | Course Code | CP | EXT | INT |
|------------|--|-------------|-----------|------------|------------|
| Semister I | Python Programming | IT11 | 3 | 50 | 25 |
| | Data Structure and Algorithms | IT12 | 3 | 50 | 25 |
| | Advanced DBMS | IT13 | 3 | 50 | 25 |
| | Business Statistics | MT11 | 3 | 50 | 25 |
| | Software Engineering and Project Management | IT14 | 3 | 50 | 25 |
| | Elective- I (Select any one from following) | EC11 | | | |
| | Fundamentals of Cloud Computing | EC11-1 | 3 | 50 | 25 |
| | Web Development | EC11-2 | | | |
| | Fundamental of Data Science | EC11-3 | | | |
| | Introduction to Cyber Security | EC11-4 | | | |
| | *Practical | | | | |
| | Practical based on Python and DS | IT11L | 3 | | 50 |
| | Mini Project | ITC11 | 3 | | 50 |
| | Soft Skills and IKS | | | | |
| | Soft Skills - I | SS11 | 1 | | 25 |
| | IKS | IK11 | 1 | | 25 |
| | | | 26 | 300 | 300 |

| Semester | Course Title | Course Code | CP | EXT | INT |
|--------------|--|-------------|-----------|------------|------------|
| Semester II | Java Programming | IT21 | 3 | 50 | 25 |
| | Optimization Techniques | MT21 | 3 | 50 | 25 |
| | Software Testing and Quality Assurance | IT22 | 3 | 50 | 25 |
| | Research Methodology | RM21 | 3 | 50 | 25 |
| | Elective- II (Select any one from following) | EC21 | | | |
| | Cloud Computing Management and Security | EC21-1 | 3 | 50 | 25 |
| | JavaScript | EC21-2 | | | |
| | Machine Learning Techniques | EC21-3 | | | |
| | Essentials of Cyber Security | EC21-4 | | | |
| | Elective- III (Select any one from following) | EC22 | | | |
| | Essentials of Cloud Computing and Security | EC22-1 | 3 | 50 | 25 |
| | Advance Web Development | EC22-2 | | | |
| | Power BI | EC22-3 | | | |
| | Essentials of Information Security | EC22-4 | | | |
| | *Practical | | | | |
| | Practical based on Java | IT21L | 3 | | 50 |
| | Mini Project | ITC21 | 3 | | 50 |
| | Soft Skills and IKS | | | | |
| | Soft Skills - II | SS21 | 1 | | 25 |
| | IKS | IK21 | 1 | | 25 |
| | | | 26 | 300 | 300 |
| Semester III | Organizational Behaviour | IT31 | 3 | 50 | 25 |
| | Design and Analysis of Algorithm | IT32 | 3 | 50 | 25 |
| | Elective- IV (Select any one from following) | EC31 | | | |
| | Cloud API's and Services | EC31-1 | 3 | 50 | 25 |
| | Mobile Application Development | EC31-2 | | | |
| | Tableau | EC31-3 | | | |
| | End -Point Security | EC31-4 | | | |
| | Elective- V (Select any one from following) | EC32 | | | |
| | Cloud Migration and Management | EC32-1 | 3 | 50 | 25 |
| | MERN Stack Development | EC32-2 | | | |
| | Deep Learning | EC32-3 | | | |
| | Ethical Hacking | EC32-4 | | | |
| | Elective- VI (Select any one from following) | EC33 | | | |
| | Enterprise Resource Planning (ERP) | EC33-1 | 3 | 50 | 25 |
| | E-Commerce | EC33-2 | | | |
| | Social media Marketing | EC33-3 | | | |
| | Innovation and Entrepreneurship Development | EC33-4 | | | |
| | *Practical | | | | |
| | Practical based on Electives IV and V | IT31L | 3 | | 50 |
| | 7 Research Project | RP31 | 6 | | 100 |
| | Soft Skills | | | | |
| | Soft Skills- III | SS31 | 1 | | 25 |
| | | | 25 | 250 | 300 |
| Semester IV | Internship/Project Work (FP/OJT)PPM and OB | IT41 | 12 | 300 | 150 |
| | MOOC- I | MC41 | 3 | | 50 |
| | MOOC- II | MC42 | 3 | | 50 |
| | | | 18 | 300 | 250 |

| Semister | Credit | UE | IE |
|--------------------|-----------|-------------|-------------|
| Semister I | 26 | 300 | 300 |
| Semister II | 26 | 300 | 300 |
| Semister III | 25 | 250 | 300 |
| Semister IV | 18 | 300 | 250 |
| Total | 95 | 1150 | 1150 |
| Total Marks | | 2300 | |

Training and Placement Cell

The Training and Placement Cell (T&P Cell) is a pivotal department within educational institutions, primarily colleges and universities, dedicated to bridging the gap between academia and industry. The. Here's a brief overview of its activities:

Industry Interface:

Placement Office initiates and nurtures contacts with leading organizations for campus visits and is functional throughout the year.

Skill Development:

We organize workshops, seminars, and training sessions to enhance the employability skills of students. These sessions cover areas such as communication skills, technical skills, aptitude, and personality development.

Internship Placement:

We identify suitable internship opportunities and assist students in securing internships relevant to their field of study.

Placement Assistance:

One of the primary functions of T&P Cells is to facilitate campus placements for graduating students. We coordinate with companies to conduct recruitment drives on campus, arrange pre-placement talks, and assist students in preparing for interviews and assessments.

Career Guidance:

The Mentors helps the students in preparing better for their placements through constant mentoring.

Alumni Engagement:

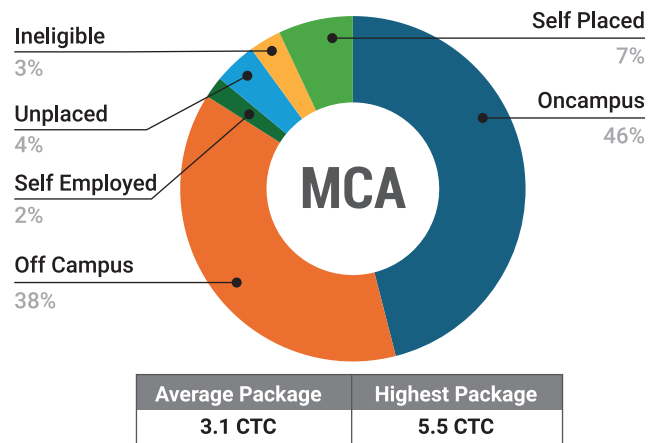
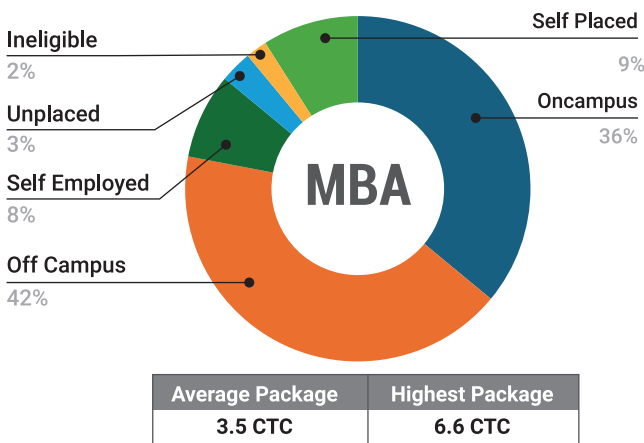
Alumni interactions often include guest lectures, industry interactions, and alumni networking events.

Feedback Mechanism:

We use this feedback to update their training programs, revise placement strategies, and enhance overall effectiveness.

Overall, the activities of a DYPCMR Training and Placement Cell are geared towards empowering students with the skills, knowledge, and opportunities they need to succeed in the professional world.

Placement Record



Our Students Are Currently Working With The Following Companies

MBA



MCA



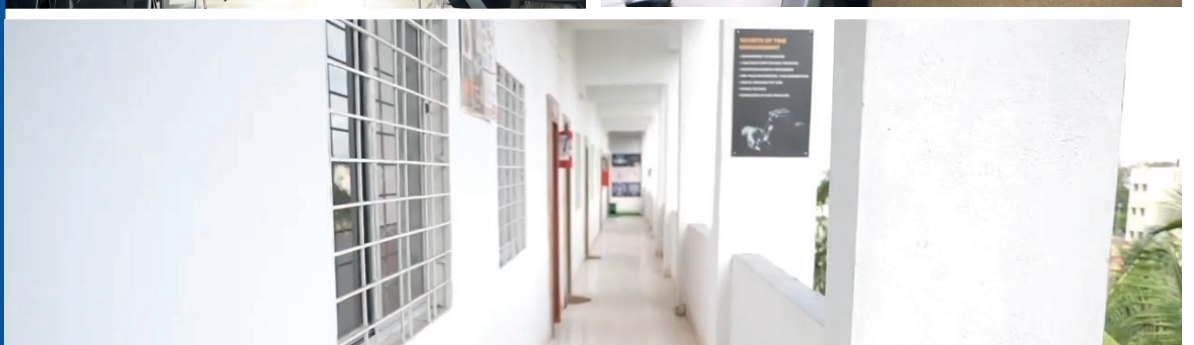
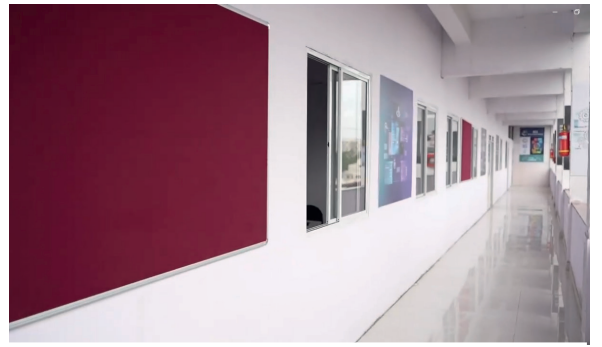
Faculty- Department of MBA

| Sr. No. | Faculty Name | Designation | Educational Qualification |
|---------|------------------------------------|---------------------|-------------------------------|
| 1 | Prof (Dr.) Sunil S. Dhanawade | Director/Professor | PhD., MBA, B.Sc |
| 2 | Prof (Dr.) Madhulika Amitabh Gupta | HOD/Professor | PhD., M. Com, PGDBM, B. Com |
| 3 | Dr. Shivajirao Bachchhavpatil | Associate Professor | Ph. D., MBA |
| 4 | Dr. Shaikh Altaf Abdullatif | Associate Professor | PhD.,MBA |
| 5 | Dr. Rizwan Shaikh | Associate Professor | PhD., MBA |
| 6 | Mr. Shreeyash Suresh Sohani | Assistant Professor | MBA, B.Sc. |
| 7 | Mr. Anil Popat Pawar | Assistant Professor | MBA, B.Sc. |
| 8 | Mr. Rahul Ramdas Khamkar | Assistant Professor | MBA., B.com |
| 9 | Mr. Surjesh Devendra Kumar Dubey | Assistant Professor | MBA, BCA |
| 10 | Mr. Balkishan Uttam Chavan | Assistant Professor | MBA, B.Com |
| 11 | Mrs. Hemlata Pramod Bhavsar | Assistant Professor | M. Com , B. Com |
| 12 | Mr. Ganesh Dabalkar | Assistant Professor | MBA, BCA |
| 13 | Mrs. Madhuri Chaudhari | Assistant Professor | MMS, MCM, PGDBM, BCS |
| 14 | Mrs. Kavita Umesh Chavan | Assistant Professor | M.Com , B.Com |
| 15 | Mrs. Priyanka Bhelonde | Assistant Professor | MA, M.com, M.Ed, B.Com, B.Ed. |
| 16 | Mr. Aporva Kadam | Assistant Professor | MBA |
| 17 | Mrs. Nilima Khamkar | Assistant Professor | MBA |
| 18 | Mrs. Damini Narayane | Librarian | BE, M.Lib. |

Faculty- Department of MCA

| Sr. No. | Faculty Name | Designation | Educational Qualification |
|---------|--------------------------------|---------------------------|---------------------------|
| 1 | Prof. (Dr.) Sunil S. Dhanawade | Director / Professor | Ph.D. MBA, B.Sc. |
| 2 | Dr. Jayshri A Patil | HOD / Associate Professor | Ph.D., MCA, MCM, B.Sc. |
| 3 | Mrs. Prajali V. Patil | Assistant Professor | MCA, B.Sc. |
| 4 | Mr. Rajat Hedav | Assistant Professor | MCA, B.Sc. |
| 5 | Mr. Avinash M. Sonawane | Assistant Professor | MCA, B.Sc. |
| 6 | Mr. Mahashekhar R. Miraje | Assistant Professor | MCA, MBA, B.Sc., |
| 7 | Mrs. Harshda J. Ahire | Assistant Professor | MCA, BCA |
| 8 | Mrs. Pooja R. Ghadge | Assistant Professor | MCA, B.Sc. |
| 9 | Mrs. Shubhangi S. Shinde | Assistant Professor | MCA, BCA |
| 10 | Mrs. Sanchita S. Kalambe | Assistant Professor | MCA, BCA |
| 11 | Mrs. Vidya R. Jadhav | Assistant Professor | MCA, B.Sc. |
| 12 | Mrs. Supriya Patil | Assistant Professor | M Tech, B Tech |
| 13 | Mrs. Shushama S. Kadam | Assistant Professor | M Tech, B Tech |

INFRASTRUCTURE





Cricket Fever



Milap 2k25

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The Alumni Meet



Farewell CEREMONY

24th MAY 2025





Placement Drives



Educational & Industrial Tour

Nashik & Goa



DYPIESTA 2K25

Cultural Program



DYPCMR at Glance



CET Cell Admission Process Flowchart for MBA / MCA

Entrance Exam

- Register for MAH-MBA/MMS-CET or MAH-MCA-CET on cetcell.mahacet.org
- Appear for the exam
- Results declared

- **Online Registration For Cap**
 - Upload Documents & Fill Education Details
 - Pay Cap Registration Fee
- **Document Verification** (Online / Facilitation Center)
- **Display Of Provisional Merit List**
Raise Grievances If Any
- **Final Merit List Published**

Centralized Admission Process (CAP Rounds)

Option Form Filling & Allotment

- Cap Round 1, 2, (And 3 If Required)
- Fill Option Form (College Preferences)
- Receive Provisional Allotment
- Accept The Seat (Freeze/float)
- Report To The Allotted Institute (Physically)

Final Admission

- Report To The Allotted Institute Within Given Deadline
- Submit All Original Documents
- Pay Fees To Confirm Admission



DR. D. Y. PATIL CENTER FOR MANAGEMENT & RESEARCH, CHIKHALI, PUNE

Approved & Affiliated to Savitribai Phule Pune University
Approved by DTE & Govt of Maharashtra | Accredited by NAAC with 'B+' Grade

Congratulations
TO ALL
MCA AND MBA
STUDENTS

Welcome
TO ALL NEW
BATCH 2023-2025
STUDENTS

Ego is Death of Life
Death of Ego is Real Life.

- PADMASHREE DR.D.Y.PATIL

www.dypatilmba.com

SPECIALIZATION OFFERED:

The following specializations shall be offered
as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered
ONLY as MINOR Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)

MCA

COURSE TITLE:

- Java Programming
- DevOps
- Data Structure and Algorithms
- PPM and OB
- Object Oriented Software Engineering Advan
- Operating System Concept
- Cloud Computing
- Network Technologies
- Mobile Application Development
- Psych Programs
- E-commerce
- Supply Chain Management
- Software Project Management

Educating Minds & Hearts

HOW TO REACH US:

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Pune- 411062

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