SMDYPSS's
Dr. D.Y.Patil Centre for Management & Research

AICTE Approved & Affiliated to Savitribai Phule Pune University

Recognized by DTE & Govt of Maharashtra
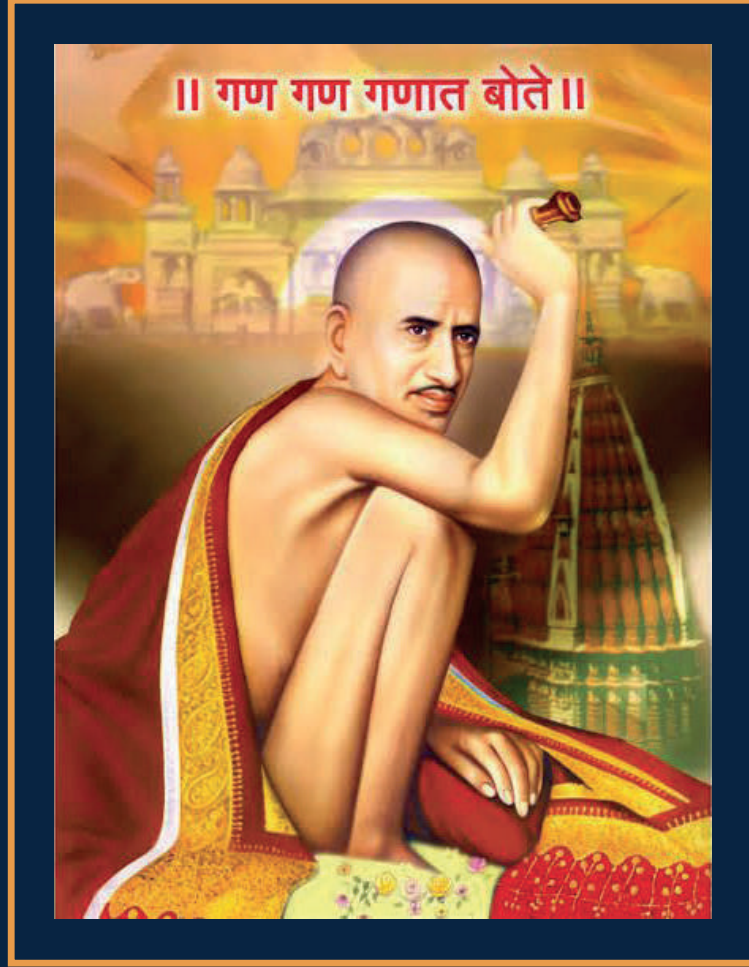**Accredited by NAAC with 'B ++' Grade**

MBA DTE code :
MB6168
MBA Choice code :
616810110

MCA DTE code :
MC6168
MCA Choice code :
616824110

Educating Minds and Hearts

MBA (Intake 180) | MCA (Intake 120)

AICTE APPROVED AND AFFILIATED TO
SAVITRIBAI PHULE PUNE UNIVERSITY

श्री गजानन महाराज, शेगांव

Table Of Contents

DYPCMR

About Sanstha

Shikshan Maharshi Dr. D. Y. Patil Shikshan Sanstha was established in 1995 with 10 institutes and more than 6000 students under its fold. The moto of SMDYPSS is "IGNITING THE LAMP OF KNOWLEDGE"

SMDYPSS GROUP OF INSTITUTES

Dr. D. Y. Patil Centre for Management and Research (MBA & MCA), Chikhali, Pune

Bud's International School (CBSE) Chikhali, Pune

Dr. D. Y. Patil School (State Board), Shahunagar, Chinchwad, PCMC, Pune Campus

Dr. D. Y. Patil Junior college of Arts, Science and Commerce, Shahunagar, Chinchwad, PCMC, Pune Campus

Dr. D. Y. Patil Senior College, Shahunagar, Chinchwad, PCMC, Pune Campus

Dr. D. Y. Patil College of Education, Shahunagar, Chinchwad, CMC, Pune Campus

About DYPCMR

Dr. D. Y. Patil Centre for Management and Research was established in the year 2008 under the flagship of SMDYPSS situated at central location in Pimpri Chinchwad Muncipal Corporation city, the Institution is approved by AICTE, Directorate of Technical Education (DTE),Government of Maharashtra and is affiliated to Savitribai Phule Pune University (SPPU). Institute is accredited by NAAC with B++ grade. The Institute offers quality programs at Postgraduate level (MBA and MCA). Qualified and experienced faculty members are keen in imparting knowledge and skills to the students. The Institution has the state of art infrastructure which includes ICT enabled classrooms, seminar halls, well equipped laboratories, computer centre, language laboratory, central library, sports and gymnasium facility, cafeteria and an auditorium. Medical facility is provided to staff and students. Career counseling, guidance and mentoring is provided to the students. Registered Alumni Association.

DYPCMR AT GLANCE

STATUTORY APPROVALS

ESTABLISHED IN 2008

APPROVED BY
AICTE, New Delhi

AFFILIATED TO
Savitribai Phule Pune University, Pune

RECOGNIZED BY
Government of Maharashtra

RECOGNIZED BY
Directorate of Technical Education, Maharashtra State (DTE)

Our Patron
Hon. PADMASHREE DR. D. Y. PATIL (DADA)
EX- Governer of Tripura and Bihar State.
Dr. D. Y. Patil University Founder President
Dr. D. Y. Patil Pratishthan Mumbai, Pune, Kolhapur

Our Mentors
Hon. Shri.B.D. Kotkar
Founder President
Shikshan Maharshi
Dr. D.Y.Patil Shikshan Sanstha, Pune

Our Mentors
Hon. Shri. ABHAY KOTKAR
President
Shikshan Maharshi
Dr. D.Y.Patil Shikshan Sanstha, Pune

PRESIDENT'S MESSAGE

Hon. Shri. ABHAY KOTKAR
President
Shikshan Maharshi
Dr. D.Y.Patil Shikshan Sanstha, Pune

Shikshan Maharshi Dr. D. Y. Patil Shikshan Santha was established in 1995 with 10 institutes in Pune with over 6000 students under its fold. It runs under the guidance of Padmashree Dr D. Y. Patil former governor of Tripura, Bihar and West Bengal and well known educationist from Kolhapur & Founder Shri. B.D. Kotkar. Courses of DYPCMR equip students with skills to meet the challenges and opportunities of the corporate world. Our value based teaching & learning model provides transformational experience that offers professional, Intellectual and personal development. DYPCMR, founded in 2008 is recognized as a forefront of change in shaping the future of India through education. We build character, competence and enthusiasm; developing inspired leaders that create and contribute to sustainable organizations of consequence. We at DYPCMR are convinced of the need for a radical change in management education, and decided to tread the path that would ensure stability for our students. The institute therefore follows a teaching pedagogy emphasizing on student centric methods. The institute focus on holistic development and facilitates regular corporate interactions & webinars ensuring a systematic blend of cutting edge technology with real world experience. We strive to groom inclusive, resilient and powerful leaders of tomorrow.

My dear students, as you stand on the threshold of the next phase in your journey, I welcome you to dream big and chart your path ahead with confidence and courage.

DIRECTOR'S MESSAGE

Prof.(Dr.) Sunil Dhanawade
Director

It is with great pleasure that I extend a warm welcome to all the stakeholders on behalf of our esteemed institution. It is my privilege to share the vision, mission, and commitment of Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune in providing exceptional quality education in management, which is guided and ably led by a team of dedicated Governing Body, who is committed to provide quality education to the society since 2008. At Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune we offer Master of Business Administration (MBA) and Master of Computer Applications (MCA)Affiliated to Savitribai Phule Pune University and programs designed to nurture future leaders, entrepreneurs, and change-makers.

Our programs are meticulously crafted to provide a holistic learning experience that combines theoretical knowledge with practical exposure, enabling our students to thrive in the dynamic and competitive business landscape. Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune is committed to fostering a vibrant and inclusive learning environment that encourages collaboration, innovation, and personal growth. We emphasize experiential learning through industry interactions, internships, live research, global interface integrated with innovative pedagogy focused on students engagement with the methodology involving group discussion, case studies, team presentations, role plays and simulation exercises, providing our students with practical insights into real-world business challenges. Our state-of-the-art infrastructure and facilities further enhance the learning experience, creating a conducive environment for academic excellence. Beyond academics, we encourage our students to actively participate in co-curricular and extracurricular/cultural activities.

We take immense pride in our faculty, who are distinguished experts in their respective fields. They bring a wealth of knowledge and industry experience to the classroom, ensuring that our students receive a well-rounded education that is relevant to the current industry trends. Our faculty members are not just teachers but mentors, guiding and inspiring our students to unleash their full potential. We are proud of our consistently excellent placement records. We have established strong ties with reputed organizations, and our students are sought after by industry leaders across various sectors due to the skills and corporate readiness, which they inculcate during these programs on campus. I invite you to explore our website and discover the multitude of opportunities that await you at Dr. D. Y. Patil Centre for Management and Research, Chikhali, Pune Whether you are a prospective student, a parent, or an industry partner, we are confident that you will find the information you seek and witness the excellence we strive for. We look forward to welcoming you to our prestigious institution and embarking on a transformative educational journey together!

Attainment of social prominence and academic excellence through holistic development of students.

VISION

MISSION

- Providing value based management and technical education to nurture business leaders with global outlook.

- Empowering students to reach academic, personal & professional goals through capabilities enhancement and extension activities or to become good citizen of India.

Innovation

Leadership

Support

Ethics

DYPCMR
CORE VALUES

Responsibility

Integrity

Commitment

Trust

Team Work
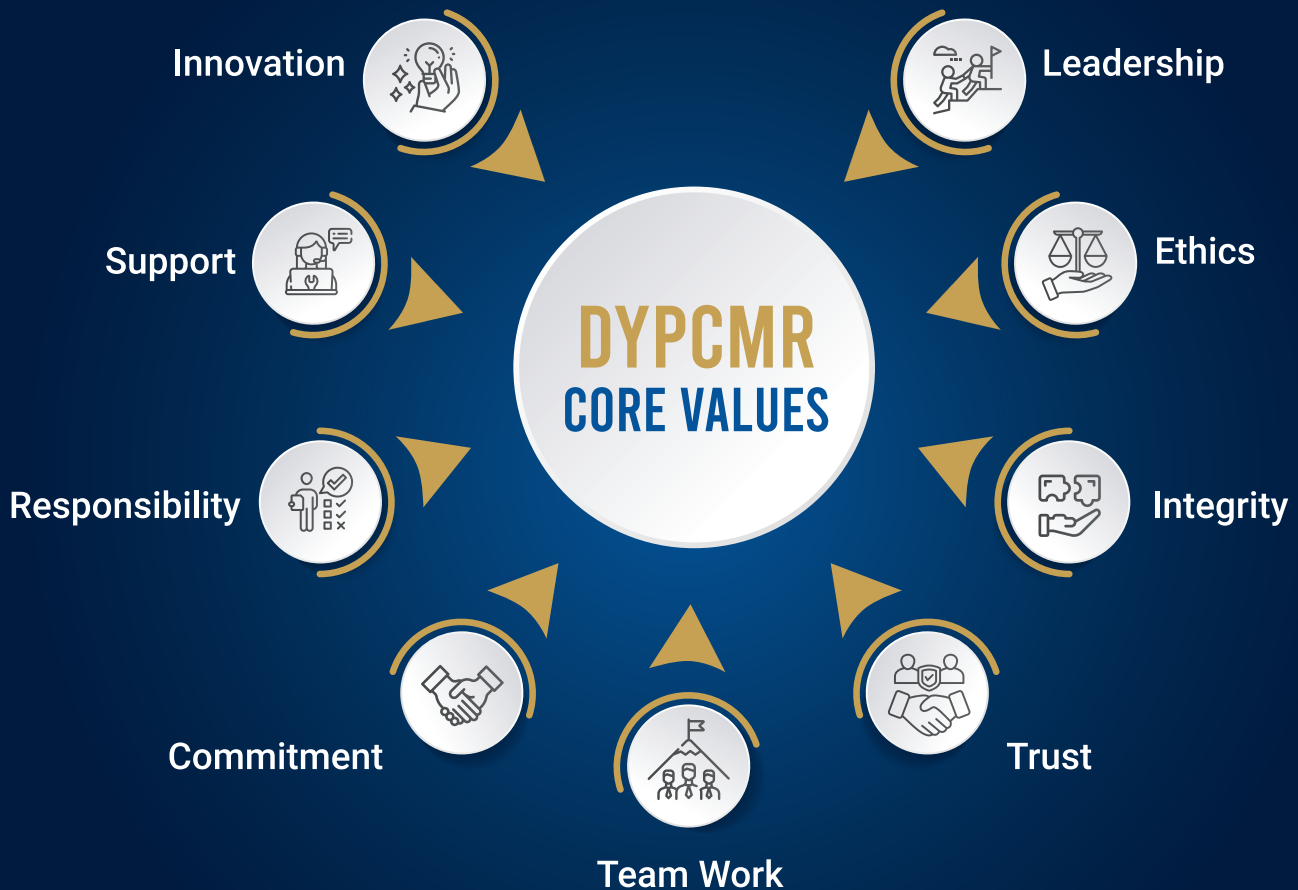
DYPCMR MOU's & Collaboration

London School of Digital Business Ltd., London

Business Standard Pvt. Ltd., Pune

Magic Bus Foundation

The Institute of Cost Accountants of India

Servenergy ITC Pvt. Ltd., Pune

Seimitsu Automation Factory Pvt. Ltd., Pune

Royal Trading Empire

Unique IT Solution Pune

Learnoovate Training Centre, Pune (SAP)

Nutriyash Products Private Limited, Delhi

New Mark Product and Services

Kiga Foods Pvt. Ltd., Pune

Awards & Achievements

Accreditated by
NAAC with
B++ Grade

**ISO 9001-2005
Certified**

Memberships

ALL INDIA MANAGEMENT ASSOCIATION

CEGR
Centre for Education Growth and Research

Programme Structure MBA

MBA Program: The revised MBA Curriculum 2022 fine tunes the MBA 2019 Pattern which was built upon the Choice Based Credit System (CBCS) and Grading System and the Outcome Based Education. The MBA Curriculum 2022 also incorporates several aspects of NEP. MBA Program Objectives are a set of broad future focused student performance outcomes that explicitly identify what students will be able to do with what they have learned, and what they will be like after they leave Institute and are living full and productive lives. Thus MBA Program prepares graduates for their career and professional life.

ACADEMICS

Semester		Course	Course Code	Credit	CCE	ESE
I	Compulsory	Managerial Accounting	GC-01	3	50	50
		Organisational Behaviour	GC-02	3	50	50
		Economic Analysis For Business Decisions	GC-03	3	50	50
		Business Research Methods	GC-04	3	50	50
		Basics Of Marketing	GC-05	3	50	50
		Digital Business	GC-06	3	50	50
	Any 3 courses to be selected from the following list in Semester I	Management Fundamentals	GE - UL - 01	2	O	50
		Indian Economy	GE - UL - 02	2	O	50
		Entrepreneurship Development	GE - UL - 03	2	O	50
		Essentials of Psychology for Managers	GE - UL - 04	2	O	50
		Legal Aspects of Business	GE - UL - 05	2	O	50
		Demand Analysis & Forecasting	GE - UL - 06	2	O	50
	Maximum 3 courses to be selected from the following list in Semester I	Verbal Communication Lab	GE - IL - 01	2	50	O
		Enterprise Analysis & Desk Research	GE - IL - 02	2	50	O
		Selling & Negotiation Skills La	GE - IL - 03	2	50	O
		MS Excel	GE - IL - 04	2	50	O
		Business Systems & Procedures	GE - IL - 05	2	50	O
		Managing Innovation	GE - IL - 06	2	50	O
		Foreign Language – I	GE - IL - 07	2	50	O

Semester		Course	Course Code	Credit	CCE	ESE
II	Compulsory	Marketing Management	GC – 07	3	50	50
		Financial Management	GC – 08	3	50	50
		Human Resources Management	GC – 09	3	50	50
		Operations & Supply Chain Management	GC – 10	3	50	50
	Any 3 courses to be selected from the following list in Semester I	Contemporary Frameworks in Management	GE - UL - 07	2	O	50
		Geopolitics & World Economic Systems	GE - UL - 08	2	O	50
		Start Up and New Venture Management	GE - UL - 09	2	O	50
		Qualitative Research Methods	GE - UL - 10	2	O	50
		Business, Government & Society	GE - UL - 11	2	O	50
		Business Process Re-engineering	GE - UL - 12	2	O	50
	Maximum 3 courses to be selected from the following list in Semester I	Written Analysis and Communication Lab	GE – IL - 08	2	50	O
		Industry Analysis & Desk Research	GE – IL - 09	2	50	O
		Entrepreneurship Lab	GE – IL - 10	2	50	O
		SPSS	GE – IL - 11	2	50	O
		Foreign Language – II	GE – IL - 12	2	50	O

Specialization – Marketing Management (MKT)

Semester		Course	Course Code	Credit	CCE	ESE
II	Compulsory	Marketing Research	SC – MKT- 01	3	50	50
		Consumer Behaviour	SC – MKT- 02	3	50	50
	Maximum 2 courses to be selected from the following list in Semester II	Integrated Marketing Communications	SE - IL - MKT- 01	2	50	O
		Product & Brand Management	SE - IL - MKT- 02	2	50	O
		Personal Selling Lab	SE – IL - MKT- 03	2	50	O
		Digital Marketing - I	SE – IL - MKT- 04	2	50	O
		Marketing of Financial Services - I	SE – IL - MKT- 05	2	50	O
		Marketing of Luxury Products	SE – IL - MKT- 06	2	50	O

Semester		Course	Course Code	Credit	CCE	ESE
		Specialization – Financial Management (FIN)				
II	Compulsory	Financial Markets and Banking Operations	SC – FIN - 01	3	50	50
		Personal Financial Planning	SC – FIN - 01	3	50	50
	Maximum 2 courses to be selected from the following list in Semester II	Securities Analysis & Portfolio Management	SE – IL - FIN - 01	2	50	O
		Futures and Options	SE – IL - FIN - 02	2	50	O
		Direct Taxation	SE – IL - FIN - 03	2	50	O
		Financial Reporting	SE – IL - FIN - 04	2	50	O
		Retail Credit Management- Lending & Recovery	SE – IL - FIN - 05	2	50	O
		Banking Laws & Regulations	SE – IL - FIN - 06	2	50	O
		Fundamentals of Life Insurance – Products and Underwriting	SE – IL - FIN - 07	2	50	O
		General Insurance - Health and Vehicle	SE – IL - FIN - 08	2	50	O
		Specialization – Human Resource Management (HRM)				
	Compulsory	Competency Based Human Resource Management	SC – HRM – 01	3	50	50
		Employee Relations & Labour Legislation	SC – HRM – 02	3	50	50
	Maximum 2 courses to be selected from the following list in Semester II	Labour Welfare	SE – IL - HRM - 01	2	50	O
		Lab in Recruitment and Selection	SE – IL - HRM - 02	2	50	O
		Learning and Development	SE – IL - HRM - 03	2	50	O
		Public Relations & Corporate Communications	SE – IL - HRM - 04	2	50	O
		HR Analytics	SE – IL - HRM - 05	2	50	O
		Conflict and Negotiation Management	SE – IL - HRM - 06	2	50	O
		Operations & Supply Chain Management (OSCM)				
	Compulsory	Services Operations Management - I	SC – OSCM - 01	3	50	50
		Supply Chain Management	SC – OSCM - 02	3	50	50
	Maximum 2 courses to be selected from the following list in Semester II	Planning & Control of Operations	SE – IL - OSCM - 01	2	50	O
		Productivity Management	SE – IL - OSCM - 02	2	50	O
		Inventory Management	SE – IL - OSCM - 03	2	50	O
		Theory of Constraints	SE – IL - OSCM - 04	2	50	O
		Quality Management Standards	SE – IL - OSCM - 05	2	50	O
		Service Value Chain Management	SE – IL - OSCM - 06	2	50	O
		Specialization – Business Analytics (BA)				
II	Compulsory	Basic Business Analytics using R	SC – BA - 01	3	50	50
		Data Mining	SC – BA - 02	3	50	50
	Maximum 2 courses to be selected from the following list in Semester II	Marketing Analytics	SE – IL - BA - 01	2	50	O
		Retailing Analytics	SE – IL - BA - 02	2	50	O
		Workforce Analytics	SE – IL - BA - 03	2	50	O
		Tableau	SE – IL - BA - 04	2	50	O
		Data Warehousing Project Life Cycle Management	SE – IL - BA - 05	2	50	O
		Specialization – Marketing Management (MKT)				
III	Compulsory	Strategic Management	GC – 11	3	50	50
		Decision Science	GC – 12	3	50	50
	Any 3 courses to be selected from the following list in Semester III	Summer Internship Project*	GC – 13	3	50	50
		International Business Economics	GE - UL - 13	2	O	50
		International Business Environment	GE - UL - 14	2	O	50
		Project Management	GE - UL - 15	2	O	50
		Quality Management	GE - UL - 16	2	O	50
		Corporate Governance	GE - UL - 17	2	O	50
		Management of Non-profit organizations	GE - UL - 18	2	O	50
		Specialization – Marketing Management (MKT)				
III	Compulsory	Services Marketing	SC – MKT- 03	3	50	50
		Sales & Distribution Management	SC – MKT- 04	3	50	50
	Maximum 3 courses to be selected from the following list in Semester III	Business to Business Marketing	SE – IL - MKT- 07	2	50	O
		International Marketing	SE – IL - MKT- 08	2	50	O
		Digital Marketing - II	SE – IL - MKT- 09	2	50	O
		Marketing of Financial Services - II	SE – IL - MKT- 10	2	50	O
		Marketing Analytics	SE – IL - MKT- 11	2	50	O
		Marketing of High Technology Products	SE – IL - MKT- 12	2	50	O

Semester		Course	Course Code	Credit	CCE	ESE

Specialization – Financial Management (FIN)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Advanced Financial Management	SC – FIN – 03	3	50	50
		International Finance	SC – FIN – 04	3	50	50
	Maximum 3 courses to be selected from the following list in Semester III	Behavioural Finance	SE – IL - FIN – 09	2	50	0
		Technical Analysis of Financial Markets	SE – IL - FIN – 10	2	50	0
		Commodities Markets	SE – IL - FIN – 11	2	50	0
		Indirect Taxation	SE – IL - FIN – 12	2	50	0
		Corporate Financial Restructuring	SE – IL - FIN – 13	2	50	0
		Financial Modeling	SE – IL - FIN – 14	2	50	0
		Digital Banking	SE – IL - FIN – 15	2	50	0
		Treasury Management	SE – IL - FIN – 16	2	50	0

Semester		Course	Course Code	Credit	CCE	ESE
III	Maximum 3 courses to be selected from the following list in Semester III	Project Finance and Trade Finance	SE – IL - FIN – 17	2	50	0
		Insurance Laws & Regulations	SE – IL - FIN – 18	2	50	0
		Marine Insurance	SE – IL - FIN – 19	2	50	0
		Fire Insurance	SE – IL - FIN – 20	2	50	0

Specialization – Human Resource Management (HRM)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Strategic Human Resource Management	SC – HRM – 03	3	50	50
		HR Operations	SC – HRM – 04	3	50	50
	Maximum 3 courses to be selected from the following list in Semester III	Talent Management	SE – IL - HRM – 07	2	50	0
		Psychometric Testing and Assessment	SE – IL - HRM – 08	2	50	0
		HR Perspectives in Mergers and Acquisition	SE – IL - HRM – 09	2	50	0
		International HR	SE – IL - HRM – 10	2	50	0
		Mentoring and Coaching	SE – IL - HRM – 11	2	50	0
		Compensation and Reward Management	SE – IL - HRM – 12	2	50	0
		Performance Management System	SE – IL - HRM – 13	2	50	0
		Change Management & New Technologies in HRM	SE – IL - HRM – 14	2	50	0

Operations & Supply Chain Management (OSCM)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Services Operations Management - II	SC – OSCM - 03	3	50	50
		Logistics Management	SC – OSCM - 04	3	50	50
	Maximum 3 courses to be selected from the following list in Semester III	Manufacturing Resource Planning	SE – IL - OSCM – 07	2	50	0
		Total Quality Management	SE – IL - OSCM – 08	2	50	0
		Business Excellence	SE – IL - OSCM – 09	2	50	0
		Toyota Production System	SE – IL - OSCM – 10	2	50	0
		Operations Strategy	SE – IL - OSCM – 11	2	50	0
		Services Strategy	SE – IL - OSCM – 12	2	50	0
		Operations Analytics	SE – IL - OSCM – 13	2	50	0

Specialization – Business Analytics (BA)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Advanced Statistical Methods using R	SC – BA - 03	3	50	50
		Machine Learning & Cognitive intelligence using Python	SC – BA - 04	3	50	50
	Maximum 3 courses to be selected from the following list in Semester III	Social Media, Web & Text Analytics	SE – IL - BA – 06	2	50	0
		Operations Analytics	SE – IL - BA – 07	2	50	0
		Supply Chain Analytics	SE – IL - BA – 08	2	50	0
		Financial Analytics	SE – IL - BA – 09	2	50	0
		Cognos Analytics	SE – IL - BA – 10	2	50	0
		Predictive Modelling using SPSS Modeler	SE – IL - BA – 11	2	50	0
		Foundations in Spark & Scala	SE – IL - BA – 12	2	50	0

MINOR ONLY SPECIALIZATIONS   **Specialization – Rural & Agri -Business Management (RABM)**

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Agriculture and Indian Economy	SC – RABM – 01	3	50	50
	Maximum 1 courses to be selected from the following list in Semester III	Rural Credit and Finance	SE – RABM – 03	2	50	0
		Rural Marketing I	SE – RABM – 04	2	50	0

ACADEMICS

Semester		Course	Course Code	Credit	CCE	ESE

Specialization – Pharma & Health Care Management (PHCM)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Fundamentals of Pharma and Healthcare Management	SC – PHCM- 01	3	50	50
	Maximum 1 courses to be selected from the following list in Semester III	Strategic Planning & Healthcare Management	SE – PHCM- 03	2	50	0
		Information Technology in Pharma and Healthcare	SE – PHCM- 04	2	50	0

Specialization – Tourism & Hospitality Management (THM)

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Fundamental of Hospitality Management	SC – THM - 01	3	50	50
	Maximum 1 courses to be selected from the following list in Semester III	Event Management	SE – THM - 03	2	50	0
		Tourism Planning & Development	SE – THM - 04	2	50	0

Specialization-International Business Management

Semester		Course	Course Code	Credit	CCE	ESE
III	Compulsory	Import Export Documentation and Procedure	SC – IB - 01	3	50	50
	Maximum 1 courses to be selected from the following list in Semester III	Cross Cultural Management and Global Leadership	SE – IB - 03	2	50	0
		International Business and Employment Laws	SE – IB - 04	2	50	0

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Enterprise Performance Management	GC – 14	3	50	50
		Indian Ethos & Business Ethics	GC – 15	3	50	50
	Any 2 courses to be selected from the following list in Semester IV	Global Strategic Management	GE - UL - 19	2	0	50
		Competing in Global Markets	GE - UL - 20	2	0	50
		Cyber Laws	GE - UL - 21	2	0	50
		CSR & Sustainability	GE - UL - 22	2	0	50

Specialization – Marketing Management (MKT)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Marketing 4.0	SC – MKT- 05	3	50	50
		Marketing Strategy	SC – MKT- 06	3	50	50
	Maximum 2 courses to be selected from the following list in Semester IV	Customer Relationship Management	SE – IL - MKT- 13	2	50	0
		Rural & Agriculture Marketing	SE – IL - MKT- 14	2	50	0
		Tourism & Hospitality Marketing	SE – IL - MKT- 15	2	50	0
		Retail Marketing	SE – IL - MKT- 16	2	50	0
		Retailing Analytics	SE – IL - MKT- 17	2	50	0
		Marketing to Emerging Markets & Bottom of the Pyramid	SE – IL - MKT- 18	2	50	0

Specialization – Financial Management (FIN)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Financial Laws	SC – FIN - 05	3	50	50
		Current Trends & Cases in Finance	SC – FIN - 06	3	50	50
	Maximum 2 courses to be selected from the following list in Semester IV	Fixed Income Securities	SE – IL - FIN – 21	2	50	0
		Business Valuation	SE – IL - FIN – 22	2	50	0
		Risk Management	SE – IL - FIN – 23	2	50	0
		Strategic Cost Management	SE – IL - FIN – 24	2	50	0
		Rural and Micro Finance	SE – IL - FIN – 25	2	50	0
		Reinsurance	SE – IL - FIN – 26	2	50	0
		Agricultural Insurance	SE – IL - FIN – 27	2	50	0

Specialization – Human Resource Management (HRM)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Organizational Diagnosis & Development	SC – HRM - 05	3	50	50
		Current Trends & Cases in Human Resource Management	SC – HRM - 06	3	50	50
	Maximum 2 courses to be selected from the following list in Semester IV	Labour Legislations	SE – IL - HRM - 15	2	50	0
		Designing HR Policies	SE – IL - HRM - 16	2	50	0
		Labour Costing	SE – IL - HRM - 17	2	50	0
		Best Practices in HRM	SE – IL - HRM - 18	2	50	0
		Employee Engagement and Ownership	SE – IL - HRM - 19	2	50	0
		Leadershipand Succession Planning	SE – IL - HRM - 20	2	50	0
		E-HRM	SE – IL - HRM - 21	2	50	0

ACADEMICS

Semester		Course	Course Code	Credit	CCE	ESE
Specialization – Business Analytics (BA)						

Semester		Course	Course Code	Credit	CCE	ESE
Specialization – Business Analytics (BA)						
IV	Compulsory	Networks, Innovation and Value Creation	SC – BA – 05	3	50	50
		Artificial Intelligence in Business Applications	SC – BA – 06	3	50	50
	Maximum 2 courses to be selected from the following list in Semester IV	E tailing Analytics	SE – IL - BA - 13	2	50	0
		Insurance & Healthcare Analytics	SE – IL - BA - 14	2	50	0
		Banking Analytics	SE – IL - BA - 15	2	50	0
		Telecom Analytics	SE – IL - BA - 16	2	50	0
		ETL, Data Profiling and Data Modeling	SE – IL - BA - 17	2	50	0
		Cognitive Analytics Using Watson	SE – IL - BA - 18	2	50	0
		Data Science using Spark and Scala	SE – IL - BA - 19	2	50	0
		Unstructured Data Analytics with Hadoop / Big Data / NoSQL	SE – IL - BA - 20	2	50	0

MINOR ONLY SPECIALIZATIONS   Specialization – Rural & Agri -Business Management (RABM)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Pharma and healthcare regulatory environment in India	SC – PHCM- 02	3	50	50
	Maximum 1 courses to be selected from the following list in Semester IV	Pharmaceutical Import and Export	SE – PHCM- 05	2	50	0
		Entrepreneurship in Pharma and Healthcare	SE – PHCM- 06	2	50	0

Specialization – Pharma & Health Care Management (PHCM)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Tourism & Travel Management	SC – PHCM- 01	3	50	50
	Maximum 1 courses to be selected from the following list in Semester IV	Strategic Hospitality Management	SE – PHCM- 03	2	50	0
		Revenue Management	SE – PHCM- 04	2	50	0

Specialization – Tourism & Hospitality Management (THM)

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Fundamental of Hospitality Management	SC – THM - 02	3	50	50
	Maximum 1 courses to be selected from the following list in Semester IV	Event Management	SE – THM - 05	2	50	0
		Tourism Planning & Development	SE – THM - 06	2	50	0

Specialization-International Business Management

Semester		Course	Course Code	Credit	CCE	ESE
IV	Compulsory	Global Trade and Logistics Management	SC – IB - 02	3	50	50
	Maximum 1 courses to be selected from the following list in Semester IV	Global Competativeness , Value Chains and Alliances	SE – IB - 05	2	50	0
		International Banking and Foreign Exchange Management	SE – IB - 06	2	50	0

Programme Structure MCA

This revised MCA Curriculum 2020 builds on the implementation of the Choice Based Credit System (CBCS) and Grading System initiated in the A. Y 2015. The MCA Program curriculum is designed to provide students with the knowledge and skills that are required to develop and implement computer applications. MCA Program is a popular choice for students who want to pursue a career in the IT industry.

Semester	Course Title	Course Code	CP	EXT	INT
Semister I	Python Programming	IT11	3	50	25
	Data Structure and Algorithms	IT12	3	50	25
	Advanced DBMS	IT13	3	50	25
	Business Statistics	MT11	3	50	25
	Software Engineering and Project Management	IT14	3	50	25
	Elective- I (Select any one from following)	EC11			
	Fundamentals of Cloud Computing	EC11-1	3	50	25
	Web Development	EC11-2			
	Fundamental of Data Science	EC11-3			
	Introduction to Cyber Security	EC11-4			
	*Practical				
	Practical based on Python and DS	IT11L	3		50
	Mini Project	ITC11	3		50
	Soft Skills and IKS				
	Soft Skills – I	SS11	1		25
	IKS	IK11	1		25
			26	**300**	**300**

Semester	Course Title	Course Code	CP	EXT	INT
Semester II	Java Programming	IT21	3	50	25
	Optimization Techniques	MT21	3	50	25
	Software Testing and Quality Assurance	IT22	3	50	25
	Research Methodology	RM21	3	50	25
	Elective- II (Select any one from following)	EC21			
	Cloud Computing Management and Security	EC21-1	3	50	25
	JavaScript	EC21-2			
	Machine Learning Techniques	EC21-3			
	Essentials of Cyber Security	EC21-4			
	Elective- III (Select any one from following)	EC22			
	Essentials of Cloud Computing and Security	EC22-1	3	50	25
	Advance Web Development	EC22-2			
	Power BI	EC22-3			
	Essentials of Information Security	EC22-4			
	***Practical**				
	Practical based on Java	IT21L	3		50
	Mini Project	ITC21	3		50
	Soft Skills and IKS				
	Soft Skills – II	SS21	1		25
	IKS	IK21	1		25
			26	**300**	**300**
Semester III	Organizational Behaviour	IT31	3	50	25
	Design and Analysis of Algorithm	IT32	3	50	25
	Elective- IV (Select any one from following)	EC31			
	Cloud API's and Services	EC31-1	3	50	25
	Mobile Application Development	EC31-2			
	Tableau	EC31-3			
	End -Point Security	EC31-4			
	Elective- V (Select any one from following)	EC32			
	Cloud Migration and Management	EC32-1	3	50	25
	MERN Stack Development	EC32-2			
	Deep Learning	EC32-3			
	Ethical Hacking	EC32-4			
	Elective- VI (Select any one from following)	EC33			
	Enterprise Resource Planning (ERP)	EC33-1	3	50	25
	E-Commerce	EC33-2			
	Social media Marketing	EC33-3			
	Innovation and Entrepreneurship Development	EC33-4			
	***Practical**				
	Practical based on Electives IV and V	IT31L	3		50
	7 Research Project	RP31	6		100
	Soft Skills				
	Soft Skills- III	SS31	1		25
			25	**250**	**300**
Semester IV	Internship/Project Work (FP/OJT)PPM and OB	IT41	12	300	150
	MOOC- I	MC41	3		50
	MOOC- II	MC42	3		50
			18	**300**	**250**

Semister	Credit	UE	IE
Semister I	26	300	300
Semister II	26	300	300
Semister III	25	250	300
Semister IV	18	300	250
Total	**95**	**1150**	**1150**
Total Marks		**2300**	

Training and Placement Cell

The Training and Placement Cell (T&P Cell) is a pivotal department within educational institutions, primarily colleges and universities, dedicated to bridging the gap between academia and industry. The. Here's a brief overview of its activities:

Industry Interface:
Placement Office initiates and nurtures contacts with leading organizations for campus visits and is functional throughout the year.

Skill Development:
We organize workshops, seminars, and training sessions to enhance the employability skills of students. These sessions cover areas such as communication skills, technical skills, aptitude, and personality development.

Internship Placement:
We identify suitable internship opportunities and assist students in securing internships relevant to their field of study.

Placement Assistance:
One of the primary functions of T&P Cells is to facilitate campus placements for graduating students. We coordinate with companies to conduct recruitment drives on campus, arrange pre-placement talks, and assist students in preparing for interviews and assessments.

Career Guidance:
The Mentors helps the students in preparing better for their placements through constant mentoring.

Alumni Engagement:
Alumni interactions often include guest lectures, industry interactions, and alumni networking events.

Feedback Mechanism:
We use this feedback to update their training programs, revise placement strategies, and enhance overall effectiveness.

Overall, the activities of a DYPCMR Training and Placement Cell are geared towards empowering students with the skills, knowledge, and opportunities they need to succeed in the professional world.

## Our Studens Are Currently Working With The Following Companies

MBA

MCA

www.dypatilmba.com

Faculty- Department of MBA

Sr. No.	Faculty Name	Designation	Educational Qualification
1	Prof (Dr.) Sunil S. Dhanawade	Director/Professor	PhD., MBA , B.Sc
2	Prof (Dr.) Madhulika Amitabh Gupta	HOD/Professor	PhD., M. Com, PGDBM, B. Com
3	Dr. Shivajirao Bachchhavpatil	Associate Professor	Ph. D., MBA
4	Dr. Shaikh Altaf Abdullatif	Associate Professor	PhD.,MBA
5	Dr. Yogita Patil	Associate Professor	PhD., MBA
6	Mr. Shreeyash Suresh Sohani	Assistant Professor	MBA , B.Sc.
7	Mr. Anil Popat Pawar	Assistant Professor	MBA , B.Sc.
8	Mr. Rahul Ramdas Khamkar	Assistant Professor	MBA., B.com
9	Mr. Surjesh Devendra Kumar Dubey	Assistant Professor	MBA , BCA
10	Mr. Balkishan Uttam Chavan	Assistant Professor	MBA , B.Com
11	Mrs. Hemlata Pramod Bhavsar	Assistant Professor	M. Com , B. Com
12	Mr. Ganesh Dabalkar	Assistant Professor	MBA , BCA
13	Mrs. Madhuri Chaudhari	Assistant Professor	MMS , MCM, PGDBM , BCS
14	Mrs. Kavita Umesh Chavan	Assistant Professor	M.Com , B.Com
15	Mrs. Priyanka Bhelonde	Assistant Professor	MA, M.com, M.Ed, B.Com, B.Ed.
16	Mr. Aporva Kadam	Assistant Professor	MBA
17	Mrs. Nilima Khamkar	Assistant Professor	MBA
18	Mrs. Damini Narayane	Librarian	BE, M.Lib.

Faculty- Department of MCA

Sr. No.	Faculty Name	Designation	Educational Qualification
1	Dr. Sunil S. Dhanawade	Director/Professor	Ph.D., MBA, B.Sc.
2	Dr. Jayshri A. Patil	HOD/Associate Professor	Ph.D., MCA, MCM, B.Sc.
3	Dr. Rachana Chavan	Associate Professor	Ph.D., MCA, MBA, MCM, B.Sc.
4	Dr. Prashant Chordiya	Associate Professor	Ph.D., MCA, B.Sc.
5	Mrs. Prajali Patil	Assistant Professor	Ph.D.(Pursing) , MCA, B.Sc.
6	Mr. Rajat Hedav	Assistant Professor	MCA, B.Sc.
7	Mr. Mahashekhar Ramchandra Miraje	Assistant Professor	MCA, MBA, B.Sc.
8	Mr. Bhagyoday Bhalchandra Meti	Assistant Professor	MCA, BCA
9	Mrs. Harshda Jitesh Ahire	Assistant Professor	MCA, BCA
10	Mrs. Pooja Rajendra Ghadge	Assistant Professor	MCA, B.Sc.(CS)
11	Mr. Avinash Maruti Sonawane	Assistant Professor	MCA, B.Sc.
12	Mrs. Shubhangi Shinde	Assistant Professor	MCA, BCA

INFRASTRUCTURE

Cricket
Fever

DYPCMR

DYPCMR
CHAMPIONS 2023

DYPIESTA 2K24
CRICKET
TOURNAMENT
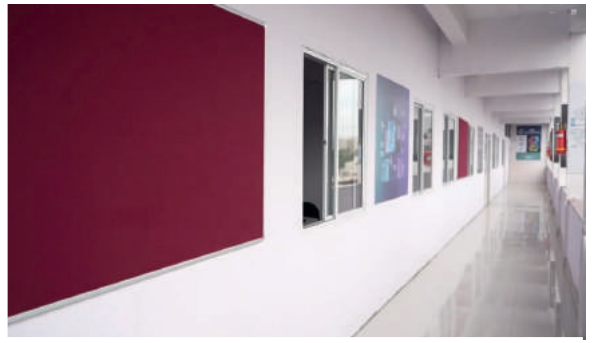
Milap

Make Memories Together

D.V.P.CMR
ALUMNI MEET
(MILAP 2K24)

Farewell Ceremony

Placement Drives

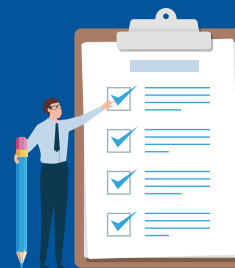# Educational & Industrial Tour

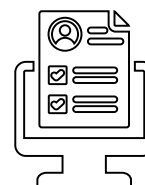# DYPIESTA 2K24

Cultural Program

Cultural
Program

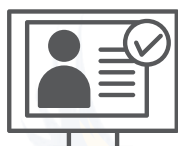# DYPCMR Admission Procedure

1 Advertisement by CET Cell Appearing for MAH-MBA CET / CMAT / CAT & MAH-MCA CET Exam

2 Online Filling & Submission of Application Form

3 Registration through Online Application

4 Document Verification at Facilitation Center for CAP

5 Filling up of option form for CAP rounds

6 Declaration of CET Result

7 Confirmation of Admission at reporting center

8 Seat Allotment for CAP

9 Reporting & Confirmation of admission at allotted Institute

10 Course Commencement

Prospectus cost: ₹ 1000/-

HOW TO REACH US:

Address :
Dr. D. Y. Patil Centre for Management and Research,
Newale wasti, Behind Gharkul,
Thermax-Chikhali Road, Chinchwad, Pune.

Website :
www.dypatilmba.com

Contact Details :
MBA : 9970754184
MCA : 9970688464
Placement : 9226906944
Administration : 9545556950