### Criterion 7 - Institutional Values and Best Practices

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

Sr. No.	Торіс	Web site Link / Page no
1	INSTITUTION – INDUSTRY CELL	https://www.dypatilmba.com/institution- industry-cell/
2	STARTUP & INNOVATION CELL	https://www.dypatilmba.com/startup- innovation-cell/
3	Our Student Startups	2
4	Session on Entrepreneurship	3
5	List of MOU	3
6	Profile of few Student Startups	5

#### **Our Student Startups**

Name of		
Student	Contact No.	Types of business
Omkar Shinde	9627546673	Market Research, Digital Advertising, Lead Generation, Digital Marketing
Prashant Kale	9881324746	Manpower resources, Advertising and onboarding of different platforms such as Uber, swiggy, zomato
Jitendra Mane	9096385855	Automotive Testing facility
Manisha mane	8169125835	Event management
Rahul pawar	7378912390	Landscaping & irrigation project
Sangram Bodake	9595205555	Agriculture Businesses
Pravin jagdale	8788898087	Transport Services
Raju Bhagat	8390223576	Warehouse and supply chain
Rahul Sonwane	9921411173	Industrial electrical.
Pathak Pratyush Kaushik	9212300060	Trading, Marketing
Deshmukh Thonte	9921749445	Automobile manufacturers
Nikhil Bopchi	9579621166	Optician
Haider Alam	9975185459	Factory automation
Omkar Shinde	9527546673	Digital Marketing, Lead Generation, Market Research Firm
Balaji Khot	9975603960	We provide Security Guards
Uday Shrihari Kattewar	9926047890	Selling agriculture finish products to farmers
Lokesh Bora	9762604343	Royal Trading Empire

#### Session on Entrepreneurship

Торіс	Resource Person
Corporate	
Trainer, Activity Management Games and Case study	
Workshop	Ms. Padmini Panse
"Putting Pieces Together transitional Entrepreneurs	Mr. Puneet Raman
Self Transformer	Mr. Bhushan Khairnar
webinar on Entrepreneurship	Prof. Tinnu Ubale
Idea generation workshop	Dr. Madhulika Gupta
Rs. 50 Exercise for Entrepreneurship	Dr. Madhulika Gupta
Entrepreneurship how to start your own business	Mr. Madhavi Deshpande
Entrepreneurship Opportunities	Mr.Manoj Ramakrishnan
leadership	Dr.Kasimisra Das

### Industry Academia Interface- List Of(MoU) Memorandum of understanding

SR.NO.	Name Of the MoU Collaboratio n/linkage	Name of the collaborating Agency/institution/industry/corpora te house with whom the MoU/ Collaboration/linkage is made,with contact details	Year Of signing MoU/collaborat ion/linkage	Duratio n of MoU/col laborati on/linka ge	List the actual activities under each MoU and web-links year- wise
1	Educational	Audyogik Shikshan Mandal/s Institute of Professional Studies (IPS) Pune .T <b>el-020-66351700</b>	2016-2021	5 Yrs	NA
2	Educational	Camp Education Societie's Rasiklal M. Dhariwal Institute of Management Ph:20-27640654	2015-2021	5 year	NA
7	Industry	Servenergy ITC Pvt Ltd Pune 8087333200,020-66520244	2018	5 year	NA
8	Industry	Nutriyash Products Private Limited Delhi .7982448469/921230 0060	2019	5 year	NA

9	Industry	New Mark Product and Services 7982448469/9212300060	2019	5 year	NA
10	Industry	Unique It Solution 8380067122	2020	5 year	NA
11	Industry	Institute of Professional Studies (IPS) Tel-020-66351700	2021	5 year	NA
12	Industry	Royal Trading Empire	2022	5 year	NA
13	Educational	Camp Education Societie's Rasiklal M. Dhariwal Institute of Management Ph:20-27640654	2020	5 year	NA
	Educational	Audyogik Shikshan Mandal/s Institute of Professional Studies (IPS) Pune.Tel-020-66351700	2021	5 year	1. Faculty Deputation (2017-18, 2018- 19.2019-20, 2020-21, 2021- 22) 2. Student Participation (2017-18, 2018- 19.2019-20, 2020-21, 2021- 22) 3. Faculty/ Student's Participation (2017-18, 2018- 19.2019-20, 2020-21, 2021- 22) 4. Faculty/ Student's Deputation(2017 -18,2018- 19.2019-20,2020- 21,2021-22)
15	Industry	Digital Parv Social Venture Association Pune 7745852951,8693840658	2022	5 year	NA

#### **Profile of few Student Startups**

Sr. No.	Name of Student	Contact No.	Year of MBA batch	Company name	Company establishment date	Types of business	Page No.
1.	Omkar Shinde	9627546673	2017-2019	Exellius Systems	20-01- 2022	Market Research, Digital Advertising, Lead Generation, DigitalMarketing	6
2.	Prashant Kale	9881324746	2020-2022	Xworx Solutions	01-03- 2015	Manpower resources, Advertising and on boarding of differentplatforms such as Uber, swiggy, zomato	7
3.	Jitendra Mane	9096385855	2018-2020	Elemech Labs Pvt Ltd	19-08- 2022	Automotive Testing facility	8
4.	Manisha mane	8169125835	2021-2023	Flora montage	03-03- 2021	Event management	9
5.	Rahul pawar	7378912390	2021-2023	Aditi irrigation Technology pvt ltd	21-03- 2007	Landscaping & irrigation project	10
6.	Pravin jagdale	8788898087	2019-2021	Kartiki Transport	13-05- 2021	Transport Services	11
7.	Raju Bhagat	8390223576	2021-2023	V Logis	18-03- 2010	Warehouse and supply chain	12
8.	Rahul Sonwane	9921411173	2021-2023	Royal Electricals And Contractors	30-06- 2021	Industrial electrical.	13
9	PATHAK PRATYUSH KAUSHIK	9212300060		Nutriyash Products PrivateLimited	27-07- 2021	Trading, Marketing	14



## **Exellius Systems**

Exellius Systems (Omkar Shinde):

Type of Business: Market Research, Digital Advertising, Lead Generation, Digital Marketing Contact Number: 9627546673



Exellius Systems is a unique B2B company that sets itself apart through its data-driven approach, customer-centric focus, proven track record, expert team, and comprehensive range of services. They leverage intent data and highly targeted campaigns to drive better business outcomes for their clients. By offering customized solutions tailored to each client's specific needs, Exellius Systems has a proven track record of helping businesses of all sizes and industries achieve their goals.

The company boasts an expert team that possesses a deep understanding of the latest technologies, industry best practices, and effective business processes. With a comprehensive range of services including demand generation, intent data, ABM, content marketing, and event marketing, Exellius Systems equips its clients with the tools and strategies to thrive in the digital age.

Exellius Systems follows a collaborative process with its clients, involving key steps such as discovery, strategy development, and execution. They begin by thoroughly understanding the client's business, target audience, competition, and unique selling proposition. Based on this knowledge, they develop a customized digital marketing strategy aimed at achieving measurable results. The company closely monitors and optimizes performance throughout the execution phase to ensure clients receive the best possible outcomes. Maintaining open communication, Exellius Systems works closely with its clients to ensure their satisfaction and success.

In summary, Exellius Systems stands out among B2B companies due to its data-driven approach, customer-centric focus, proven track record, expert team, and comprehensive services. They offer customized solutions, employ a collaborative process, and leverage the latest technologies to help businesses grow and thrive in the digital landscape.



## **Xworx Solutions**

Xworx Solutions (Prashant Kale):

Type of Business: Manpower resources, Advertising and onboarding of different platforms such as Uber, Swiggy, Zomato Contact Number: 9881324746



Xworx Solutions is a Proprietorship Firm that was incorporated on August 2, 2021. It is a micro-enterprise engaged in providing services, specifically in the area of temporary employment agency activities. The company is based in Pune, Maharashtra, with its registered office located at Unit 16, Ganesham A, Pimple Saudagar, Below Bharati Hospital, Brts Road.

As a micro-enterprise, Xworx Solutions falls under the category of small-scale businesses. It commenced its production or business activities on August 2, 2021. The company operates primarily in Pune, Maharashtra, but it also has branches in other locations.

Overall, Xworx Solutions is a relatively young company that focuses on providing temporary employment agency services.

At XWORX we serve all companies from start-ups, mid-size to Fortune 50's. If you want to produce a new product, develop new packaging or reduce cost on an existing program, we are the partner you have been looking for.

XWORX with its vast global supply partners, can drive costs reductions on an existing program, set up and qualify duplicate venders or take on the design of a new program and carry it from "Concept to shelf." XWORX is your single source solution.

Whether it be product development or packaging development, your first hurdle is finding the most creative, cost effective, and speed-to-market turnkey solution to ensure the success of your launch. This is time consuming, and time is money. XWORX is your expert at global sourcing, cost reduction and manufacturing management from concept to shelf.

With 25 years of experience in all raw materials, our mission is clear: to help any company grow and produce top



## Elemech Labs Pvt Ltd

Elemech Labs Pvt Ltd (Jitendra Mane):

Automotive Testing facility Contact Number: 9096385855



Elemech Labs Private Limited is a privately held company that was incorporated on August 19, 2022. It operates as a non-government company and is registered at the Registrar of Companies in Mumbai. The company has an authorized share capital of Rs. 500,000, with a paid-up capital of Rs. 100,000.

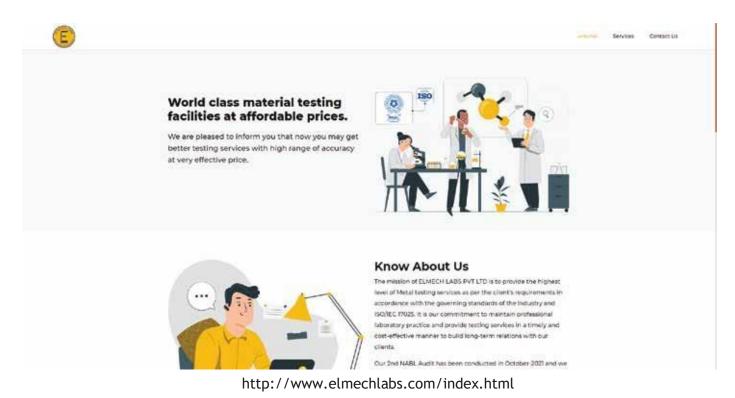
Elemech Labs Private Limited is involved in business activities that are not elsewhere classified, indicating that it may engage in a diverse range of business operations.

The last Annual General Meeting (AGM) of Elemech Labs Private Limited was not available at the time of the information provided, and the company's balance sheet filing status was also not disclosed in the records from the Ministry of Corporate Affairs (MCA).

The company has three directors: Vaishali Mahesh Varpe, Mangala Namdeorao Kharade, and Megha Shyam Ramteke.

Elemech Labs Private Limited's Corporate Identification Number (CIN) is U74999MH2022PTC388805, and its registration number is 388805. The company's email address is sthpassociates@gmail.com, and its registered address is Plot No E-80, Waluj MIDC Area, Waluj, Aurangabad, Maharashtra, 431136, India.

As per the available information, Elemech Labs Private Limited is currently active.



### Flora montage

Flora Montage (Manisha Mane):

Type of Business: Event management Contact Number: 8169125835



This business opportunity offers individuals the chance to earn income by contacting potential clients and bringing in business for the company. For every event that is successfully secured, the individual will receive a flat 30% of the profit earned from that particular event. The details and specifics of the business, such as the nature of the events, the company's services, and the target market, have not been provided in the given information.

To learn more about this business opportunity, you can contact the company at +91 9765680410.

## Aditi Irrigation Technology Pvt Ltd

Aditi Irrigation Technology Pvt Ltd (Rahul Pawar):

Type of Business: Landscaping & irrigation project Contact Number: 7378912390



Aditi Irrigation Technologies is an innovative and progressive landscape engineering company with a vision to enhance nature's beauty naturally. Their mission is to enable ecological growth through landscaping and irrigation solutions that support nature and protect the planet. The company values teamwork, trust, respect, continuous learning, and quality at the core.

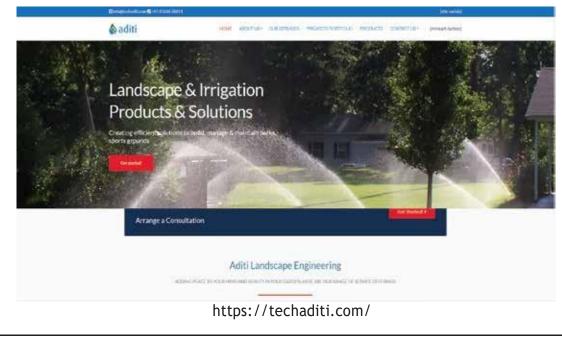
Aditi Irrigation Technologies believes in the power of collaboration and selflessness, working together with passion and expertise to achieve harmony with co-workers and conscientiousness with customers. They prioritize trust and respect, valuing the talent, time, and intentions of everyone they work with.

Continuous learning and innovation are integral to the company's culture. They seek constant improvement, learn from challenges and successes, and inspire growth through learning and bold action. Aditi Irrigation Technologies invests in the knowledge and skills of their employees to help them realize their highest potential.

Quality is of utmost importance to Aditi Irrigation Technologies. They achieve their goals without compromising on quality, reinvent themselves to stay at the top of their game, and take pride in providing high-quality products and compelling services that deliver unmatched value to customers. They strive to make a difference by approaching tough problems and new challenges with enthusiasm and initiative.

The company specializes in top-quality irrigation and landscape designs, installation, and maintenance throughout Pan India. They prioritize customer success, building high-quality systems, and planning for long-term scale. Aditi Irrigation Technologies maintains transparency in their business, sharing both successes and failures as they grow and collaborate across functions.

Overall, Aditi Irrigation Technologies is committed to creating enduring solutions and providing exceptional irrigation and landscape services while adhering to their core values and contributing to the well-being of the environment.



# Kartiki Transport

Kartiki Transport (Pravin Jagdale):

Type of Business: Transport Services Contact Number: 8788898087



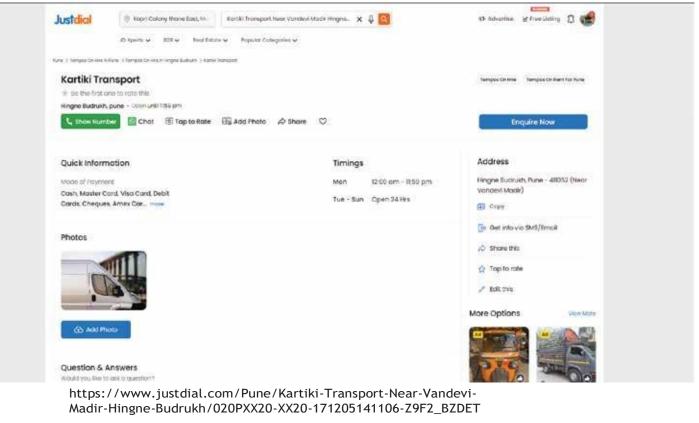
Kartiki Transports offers tempo services in Hingne Budrukh, Pune, providing assistance in the smooth and secure transfer of goods from one place to another. Their services are particularly beneficial for commercial businesses in various industries such as FMCG, the building industry, pharmacy, healthcare, and cosmetics.

With the help of tempos and containers, Kartiki Transports facilitates the transportation of raw materials and finished goods across the country. By hiring their tempo services, individuals and businesses can conveniently move consignments and large goods without additional hassle.

The primary objective of Kartiki Transports is to ensure the safe and damage-free transfer of goods. They understand the importance of hiring the right tempo service to simplify the transportation process and minimize the risk of damages. By availing their services, customers can rely on the expertise and efficiency of Kartiki Transports in handling their consignments.

Whether it's a local or long-distance transfer, Kartiki Transports provides reliable tempo services that meet the transportation needs of their clients. Their experienced team ensures proper handling, packaging, and secure loading and unloading of goods.

Overall, Kartiki Transports offers a valuable solution for individuals and businesses requiring efficient and safe goods transportation services. By leveraging their tempo services, customers can enjoy a hassle-free experience while ensuring the smooth transfer of their consignments and large goods.



### V Logis

V Logis (Raju Bhagat):

Type of Business: Warehouse and supply chain Contact Number: 8390223576



V-Trans is a leading logistics company that has remained contemporary and evolved with time for the past 63 years. In 2015, the company underwent a major brand overhaul to reinforce its strong present state, invigorate the values of its glorious past, and build a better future.

The new Brand Logo of V-Trans represents the evolving customer expectations and the company's future-readiness. It encompasses an undying quest for Driving Excellence, which is central to their operations.

The company's re-energized Mission and Vision statements, along with a relentless focus on Core Values, strengthen their commitment to work for Customer Delight and be a reliable and visionary organization.

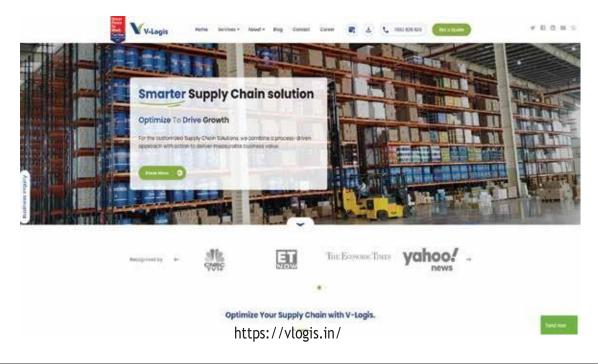
V-Trans has a national presence with more than 0.5 million square feet of space across 22 cities in India. They provide integrated services of primary and secondary transport, warehousing, and third-party logistics (3PL).

The company offers Warehouse Management System (WMS) support and customized Standard Operating Procedures (SOPs) and Service Level Agreements (SLAs) to meet the specific operational requirements of their clients.

V-Trans provides shared and dedicated facilities based on the clients' needs. They also offer value-added services such as customized repacking, kitting, stickering, order processing, and reverse logistics.

The company specializes in Just-in-Time (JIT) services facilitated by highly skilled personnel, ensuring efficient and timely delivery.

Overall, V-Trans is a modern logistics provider with a rich history, a commitment to excellence, and a comprehensive range of services to cater to the evolving needs of their customers.



### Royal Electricals And Contractors

Royal Electricals And Contractors (Rahul Sonwane):

Type of Business: Industrial electrical Contact Number: 9921411173



Royal Power Turnkey Implements Pvt. Ltd is a registered government electrical contractor that has been operating in the field of Electrical Turnkey Contracts for the past 24 years. The company holds an ISO 9001:2008 certification since April 2011 and is recognized as an "A" class registered government contractor.

The firm operates as Royal Power Turnkey Implements Pvt. Ltd, a Private Limited Company. They have successfully completed numerous electrical turnkey projects, including those related to Airports, Info Tech Parks, Sub-Stations, Switching Stations, Street Lights, and DG Sets.

Royal Power Turnkey Implements Pvt. Ltd has a prestigious clientele that includes organizations such as MIDC, MADC, MSEDCL, JNPT, PCMC, NRDA Raipur, PCNTDA, GED Goa, and the Airport Authority of India.

The company expresses interest in undertaking prime/vital electrical works and seeks associations in such projects. They assure clients of completing assigned tasks with confidence and in the shortest lead time possible.

In summary, Royal Power Turnkey Implements Pvt. Ltd is an experienced and certified electrical contractor specializing in turnkey projects. Their track record, government registrations, and diverse project portfolio make them a reliable choice for prime electrical works.



https://royalelectricals.co.in/

### NUTRIYASH PRODUCTS PRIVATE LIMITED

Nutriyash Products Private Limited (Pathak Pratyush Kaushik):

Type of Business: Trading, Marketing Contact Number: 9212300060



Nutriyash is a brand that offers a perfect blend of health and taste, providing guilt-free natural indulgence. Their products are created with the promise of no added color, chemicals, or preservatives, aiming to enhance mood and immunity.

Nutriyash celebrates the love of delight and recognizes its important role in customers' healthy journeys. They offer a range of beverages that people can associate with and relate to. The brand focuses on premium segments in the beverage market, including Green Coffee with Probiotic, Green Tea with Probiotic, Slim Tea with Probiotic, Natural Chamomile, and more. These products aim to deliver pure scrumptiousness and delight.

The Nutriyash brand is known for its quality, packaging, and premiumness within its category. They have a presence throughout India, with distribution in premium outlets, grocery stores (GT/MT), and the HoReCa sector (Hotels, Restaurants, and Cafes). Some of India's top dietitians recommend Nutriyash products directly or indirectly to their clients, highlighting their credibility in the health and wellness industry.

The brand takes pride in sourcing the finest ingredients and creating beverages that fit seamlessly into customers' daily routines. They promise an experience of a healthy and delicious affair like never before.

In summary, Nutriyash offers a range of healthy beverages that combine health and taste, with a focus on premium quality and natural ingredients. Their products are recommended by top dietitians and cater to customers across India through various distribution channels.



https://www.nutriyash.com/